

An Evidence-based Sexual Health Video for American Indian teens and young adults (15-24 years old)

Native VOICES (Video Opportunities for Innovative Condom Education and Safer Sex) is a 23-minute video, designed to encourage condom use and HIV/STI testing among heterosexual and LGBTQ (Lesbian, Gay, Bisexual, Trans and Queer) American Indian teens and young adults 15-24 years old. The video demonstrates condom negotiation and acquisition, and the importance of talking with sexual partners about STIs.



Native VOICES is the *only* intervention purposefully designed for AI/AN youth included in the CDC's compendium of effective HIV interventions.

Evaluation: In 2014, NPAIHB partnered with nine tribes across the U.S. to evaluate the effectiveness of the Native VOICES intervention. The sites included schools, youth centers, and tribal centers in Oregon, Minnesota, California, Mississippi, Montana, Arizona, Idaho, and Washington. Youth who watched the video (n=443 respondents) expressed high levels of satisfaction with the Native VOICES intervention.

- 93% found the video to be culturally appropriate for American Indian people
- 86% felt the video showed real life situations with characters they could relate to
- 86% could see themselves or their friends in the same situations presented in the video

After watching the video, 78% of participants indicated that they were more likely to use condoms, 61% felt more likely to use dental dams, and 82% felt more likely to get tested for STDs/HIV. Statistically significant improvements in sexual health knowledge, attitude, intention, and self-efficacy were retained 6 months later.

Implementation: A toolkit was designed to support your use of the program in diverse tribal settings. Program materials include:

- Native VOICES YouTube Channel: https://www.youtube.com/playlist?list=PLvLfi7yZ2zQFOVbQ6ErG0spR_GHK2dVNg
- Native VOICES Users Guide
- Native VOICES Parent Information Letter
- Intervention Recruitment Flyer Template
- Answering Sensitive Questions Tips for Facilitators
- STD/HIV Fact Sheets

For more information, contact the Northwest Portland Area Indian Health Board: ph: (503) 416-3290 • native@npaihb.org