

FAST FACTS:

- Initiated in 1986, PRCs do practical public health research with at-risk communities to promote health and prevent diseases, such as cancer, diabetes, heart disease, HIV/ AIDs, and obesity.
- The PRC program currently consists of 26 centers nationally, which are housed within a school of public health or a medical school that has a preventive medicine residency program.
- For every \$1 invested by CDC in 2014, PRCs received an average of \$8.60 in additional funds allowing for additional research projects and more innovation in public health.

OVERVIEW

The Native VOICES project is an HIV prevention program, which the Northwest Portland Area Indian Health Board (NPAIHB) developed for American Indian and Alaska Native (AI/AN) youth. They adapted Native VOICES from Video Opportunities for Innovative Condom Education and Safer Sex (VOICES/VOCES). The program uses videos and role play to decrease the rates of sexually transmitted infections among AI/AN youth through greater use of barrier methods. The tool kit of materials for a single group session includes the following:

- Native VOICES video
- Condom demonstration video
- Dental dam demonstration video
- Selection of condoms and dental dams
- User's guide

RESEARCH RESULTS

Surveys showed that in response to showings of the video in 2013, 66% of viewers were motivated to increase condom use.¹ In 2014, the NPAIHB conducted a study to evaluate the effectiveness of the Native VOICES program. Nine US tribes and nearly 800 youth participated in the study. A large percentage of participants in the study felt more positive toward using condoms (78%) and dental dams (61%) and were more motivated to get tested for STDs/HIV (82%). The study also showed that, on average, participants scored a point higher on an 11-point test of sexual health knowledge and reported greater confidence in their intention to use protection.²

TOOL LOCATION

<http://www.npaihb.org/home/voices/>

To request a tool kit, e-mail npaihb@npaihb.org



REFERENCES

1. Rushing SC, Gardner W. Native VOICES: adapting a video-based sexual health intervention for American Indian teens and young adults using the ADAPT-ITT model. *Am Indian Alsk Native Ment Health Res*. 2016;23(1):24–46. <http://www.ucdenver.edu/academics/colleges/PublicHealth/research/centers/CAIANH/journal/Pages/Volume23.aspx>. Accessed February 4, 2017.
2. Northwest Portland Area Indian Health Board (NPAIHB) website. 2015 Native voices community report. <http://www.npaihb.org/home/voices/#1450680778115-32a4bc94-cd3d>. Accessed February 4, 2017.