

VIEWER CARE PLAN

1

START THE CONVERSATION

NORMALIZE THE TOPIC

Talk about the issue to raise awareness.

START THE CONVERSATION

Ask a youth if they have seen any post online that made them feel concern.

TREAT ALL POSTS AS IMPORTANT

Tell a youth to reach out if they are unsure if a post is concerning or not.



2

LISTEN, GATHER INFORMATION, AND ASSESS VIEWER EXPERIENCE

LISTEN CAREFULLY

Ask the youth who found the concerning post what they saw.

GATHER INFORMATION

Ask the youth who found the concerning post, what have they already tried to give support.

ASK ABOUT RELATIONSHIP

Ask: "Are they a close friend? Acquaintance? Family member?"

ASSESS THEIR WELL-BEING

Ask the youth who found the concerning post, how they are doing.

CLARIFY YOUR ROLE

Be clear how you can help and that you can take it from here.



3

PLAN AND ACT

CONTACT THE PERSON WHO POSTED

Contact the person who posted the concerning post and offer assistance.

OFFER RESOURCES & TOOLS

Offer resources and tools to the youth who found the concerning post.



RESPONDING TO CONCERNING POSTS ON SOCIAL MEDIA

A Training Video For Adults Who Work With Native Youth



 www.healthynativeyouth.org

 fb.com/HealthyNativeYouth

**SIGN UP TO RECEIVE UPDATES
VIA TEXT MESSAGE**

TEXT "HEALTHY" TO 97779