

BUILDING COMMUNITY SUPPORT: CREATING COMMUNITY PARTNERSHIPS

GUEST SPEAKERS: MICHELLE SINGER & COREY BEGAY

Today's Agenda



- Welcome & Welcome Back! (3 minutes)
- Importance of Partnerships (5 minutes)
- Give Youth What They Want (20 minutes)
- Interactive Approach to Community Building (10 min)
- Keep Focus on Youth & Community Health (5 minutes)
- Discussion Time (15 minutes)
- Closing (2 minutes)

Welcome & Welcome Back!



Use the Chat Box to tell us:

- Your Name & Role
- Email Address
- How do you gather youth and community input?

Importance of Partnerships

...with Michelle Singer (Navajo), Northwest Portland Area Indian Health Board

Email: msinger@npaihb.org

Phone: 971-282-4001







Call for Community Action



What we Know...

- Tribal leaders and community members are aware of challenges
- Youth know what they need and want to make that change

The Challenge...

- Community Readiness
- We must meet youth where they are at
- To move community leaders beyond recognition of the problem.
- To propose programs of action.
- To commit capacity & resources.
- To create or leverage partnerships.
- To have cultural relevance for identification.

Give Youth What They Want

...with Corey Begay (Navajo), Northwest Portland Area

Indian Health Board

Email: tghostdog@npaihb.org

Phone: 503-416-3259





How do we know what they want?





Well_s





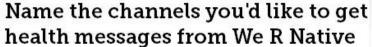
What's important to Native youth...





What the Youth Are Saying...

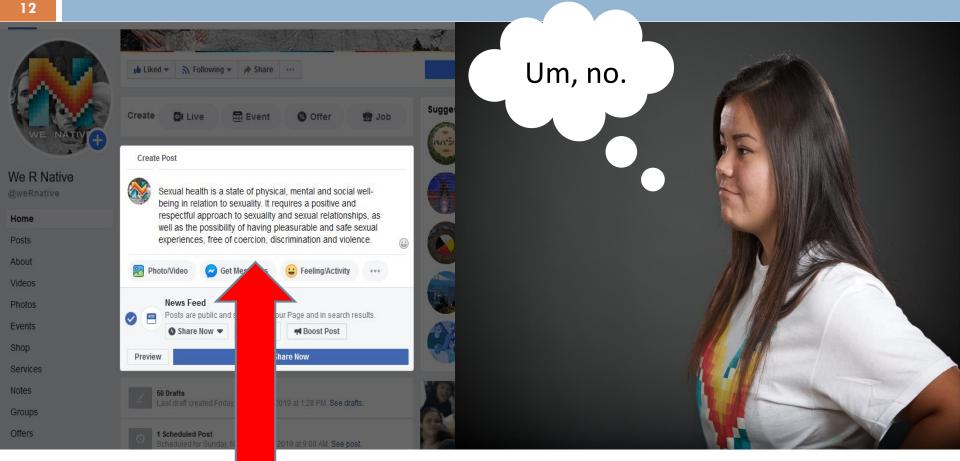






Tailor messages for them, not you



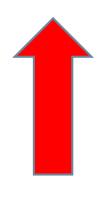


NOT COOL.....

Let's Try This Again!







COOL



Your community will grow





Manage Promotions



Our community grew because we tailored messages that they wanted

 Now, we can have a post about SIDS, and because we knew our community likes culturally relevant images, we incorporated that into the post

Most importantly....



Engage as much as possible!

Youth Spirit Graffiti Murals





Intro and ideas





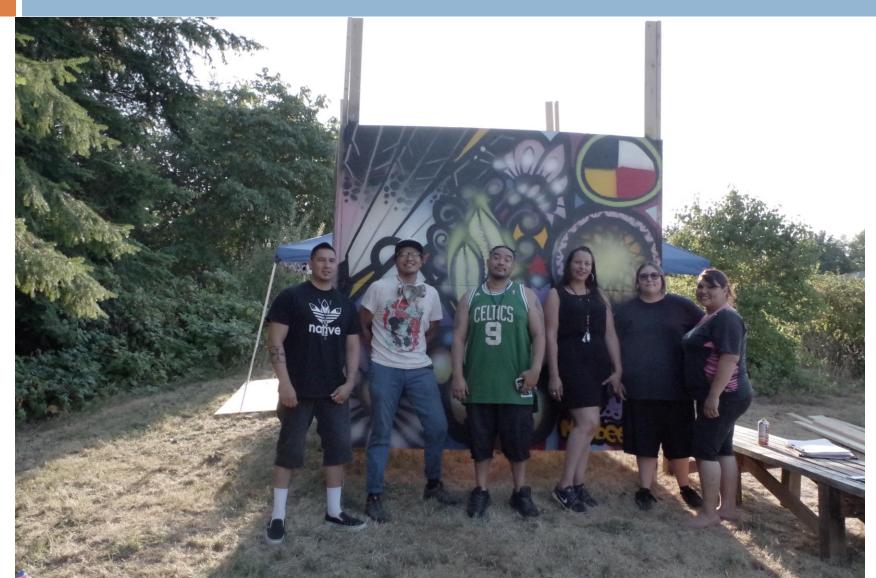
Graffiti History





Collaborate, Partnerships





Research Is A Necessity!





It takes courage to change. It takes courage to step up and help a friend.

Text BRAVE to 97779. You'll receive videos, tips, and resources to fill your wellness toolbox.

Eligibility:

- American Indian or Alaska Native
- Age: 15-24 years old
- Able to receive text messages on your phone

To enroll, text BRAVE to 97779.

Participants will receive \$40.00 for completing 4 surveys over 9 months.

How It Works...



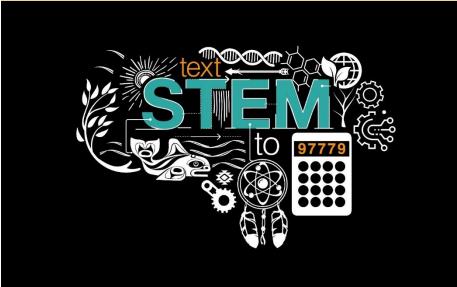
2 Study Arms

- n = 1,500 Native youth
- Age range: 15-24 yrs old)

Text BRAVE to 97779



Text STEM to 97779



Use the Chat Box to...





SHARE how you're engaging youth...

Interactive Approach to Community Building

...with Michelle Singer (Navajo), Northwest Portland Area Indian Health Board

Email: msinger@npaihb.org

Phone: 971-282-4001





Guiding Principles

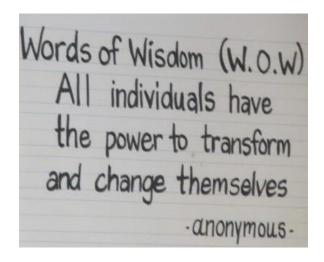


Prevention Youth-Driven Focused Holistic Honoring the Culturally Appropriate Past

What is the landscape?



- Do an honest inventory
- Assess capacity or expertise
 - Community setting
- Identifying barriers
 - Topical expertise
 - Funding
 - Services or resources
 - Implementation support



Accepting the need for help and reaching out are good!

Get Tribal...Work as a Team!



Potential INTERNAL Stakeholders

Identify allies for collaboration & leverage resources

- Community Health & School Educators
- Family & Children Social Service Programs
- Juvenile Justice & Public Safety Programs
- Youth Recreation & Youth Leadership Programs
- Work Force Development & Summer Youth Employment
- Education Department
- Communications

Get Tribal...Work as a Team!



Potential EXTERNAL Stakeholders

- Community Health Center or County Health Depts.
- Local School Board or Indian Education Office
- Boys & Girls Club or Local Youth Council
- Non-profits/Organizations for topical expertise
 - Teen pregnancy, HIV, AIDS, STD prevention
 - LGBTQ2S, Diversity & Inclusion
 - Youth treatment/recovery centers
 - Child Welfare & Family Centers
 - Violence Prevention Awareness
 - Regional Indian Health Board/Tribal Epi Center
 - Tribal College or University

Stakeholder Partners Meeting



- Integrated approach for community mobilization
- Mapping out goals and objectives
- Identifying strengths/capacity
- Strategic Plan
 - Community-strength based resources
 - Local or nearby partners potential allies
- Common Interests
 - Topics
 - Audience or Group
 - Make the Invisible, Visible: Create partnership & foster relationship



Create a Action Plan!



Integrative Approach to Community Building Action Plan



Goal of Community Building:

To successfully integrate the voice, extpertise, and resources of all community members to improve the health and well-being of our youth through a consistent systematic process.

Step 1: Identify Community Members

Step 2: Invite Folks

Step 3: Plan

Step 4: Integrate

Step 1: Identify Community Members

Let's do a quick inventory:

1. Check all members that are currently a part of your advisory board/ workgroup:

Youth (current, past, upcoming)	Support Staff					
Elders		Substitutes/ Volunteers				
Parents or Guardians		Cleaning Staff				
Relatives or Caring Adults		Receptionists				
Youth Prevention Specialist/ Services		Kitchen Staff				
□ clinic staff		Crossing guards				
☐ health educators		Others:				
couselors	Transp	ortation				
□ A&D	Tribal (Offices				
☐ Boys&Girls Clubs		Officials				
□ Others:		Receptionists				

Agenda Template

Insert: Location Logo (if applicable)

Date & Time

Time	Item	Lead
Day, Date		
5:45 PM	Light Refreshments Served	Program Coordinator
	Welcome & Introductions	
6:00 PM	(opening prayer or song)	
	Sign-in Sheets & Community Calendar – please fill out	Program Director/ Manager
	Program Goals	
	Program Timeline & Updates (For Example:	
6:10 PM	Curriculum Delivery Schedule	Program Director/
	 Evaluation/ Fidelity Monitoring Plans) 	Manager
_	Why our Partnerships are Important	
	Community Feedback	
6:30 PM	(Make it Fun! e.g. BINGO Activity to conduct:	Program Manager/
	 Community Needs Assessment 	Coordinator
	6-11-6-11-6	1

Timeline Template - for adolescent youth initiatives and partner activities

Assistance

Budget

3. Webinar/Presentations

	Activities	Specific Steps	Who is responsible?	Timeline										
				Jan 202x	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov
7:15 PM	Quarterly Youth S	takeholder Partner Meetings	Lead	х			х			х			х	
	Develop & Finaliz	e Strategic Plan with Timeline	Group	х	х	х								
	Implementation of	of Strategic Plan	Group				х	х	х	Х	х	х	х	х
7:30 PM	Coordinated Partner Youth Activities		Group			х		х	х	х	х	х		х
	Communications	& Press	TBD		x	x	х	х	х	х	х	x	×	х
	Quarterly	1. Invite/Reminders												

2. Agenda/Minutes 3. Contact Lists 1. First Draft 2. Pass Backs Strategic Plan 1. Categories/Issues List of Topical 2. Resources Available Expertise 3. Point of Contact 1. School Calendar of 2. Summer Events 3. Tribal 4. General 1. Social Media 2. Print Media Dissemination/ Training & 2. Train The Trainer

Possible Outcomes



What can be Achieved...

- Community Partnerships!
- Capacity & Resource Building
- Opportunities for Engaging Youth
- Integrated Approach for Service
 Delivery & Leveraging of Programs
 and Budget
- Fostering Relationships
- Program Sustainability or Expansion
- Community Support & Public Relations

Use the Chat Box to...





Who are folks you could invite but haven't yet...

Keep Focused

...with Michelle Singer (Navajo) &

Corey Begay (Navajo),

Northwest Portland Area Indian Health Board





Youth & Community Health



Listen to What Youth Are Saying...

"It makes me feel more connected to my culture - just know that I'm with a community of people who are like me. Just having the little reminders and posts... really helps me."

"For a lot of kids, We R Native is a really good way to connect with their culture, and they're also there to listen to you... if you have any issues with mental illness or feeling different. Everyone's different in their own way. I think they do a really good job of addressing stigma through the articles and Ask Auntie — [the] videos really help too."



October - Indigenous Peoples Day!

October is also Domestic Violence Awareness Month. We partnered with the Confederated Tribes of Siletz Indians to bring awareness to different types of partner violence in Indian Country, including **Cultural**, **Digital** and **Financial abuse**.



Together, Response Circles, We R Native, StrongHearts Native Helpline, Skybear Media, and youth from the Tribes of Siletz came together to share their message with you. Remember, not all violence is physical. If you are in need of support please reach out to StrongHearts Native Helpline at 1-844-762-8483.

Watch and share their videos:

- Cultural Abuse
- Digital Abuse
- Financial Abuse
- Full-Length Video

Discussion Time: Use the Chat Box...



Use the Chat Box to tell us what you think...

What do we KNOW? What can we SHARE?

Practice in Action



Find Curriculum on Healthy Native Youth



HealthyNativeYouth.org contains health promotion curricula and resources for American Indian and Alaska Native



Like or Follow
 Healthy Native
 Youth on
 Facebook or IG,
 Post to the Group
 Receive a back to-school kit!

Promotional Materials





ENGAGING. RELEVANT. EFFECTIVE.

HealthyNativeYouth.org is a one-stop-shop to expand learning opportunities for Native youth. The site includes curricula, trainings, and tools to help you deliver age-appropriate health programs.



Thinking Ahead...



Who Can I invite to the next call?

Title: "All Relations" Communications: Broaching "The Talk" &

Other Sensitive Topics

Guest Speakers: Paige Smith & Michelle Singer

Date: December 11, 2019 (Wed.), 10-11am PST

Ahead of the Game:

- Are you a 'with-it' adult?
- What best practices are you using to talk to youth about sensitive topics?

COMMUNITY OF PRACTICE

2019-2020 Schedule

Second Wednesday of Every Month

10:00-11:00 AM PST

- 9/11/19 Welcome to Healthy Native Youth 2.0! What's Available & What's New
- 10/9/19 Intro to Evaluation: Gathering Info to Improve Programs
- 11/13/19 Building Community Support: Creating Community Partnerships
- 12/11/19 "All Relations" Communications:
 Broaching "The Talk" & Other Sensitive Topics
- 1/8/20 Whose the Best Health Educator Around?
 Brush up on your Programming & Youth Skills
- 2/12/20 LGBTQ2S Inclusion in the Community & Classroom
- 3/11/20 Supporting Youth Experiencing Trauma in the Classroom & Beyond
- 4/8/20 Social Media: How to do It & Keep Youth Safe!
- 5/13/20 Youth Identity & Healthy Relationships
- 6/10/20 Prevention: Emerging Topics & Challenges
 Youth Face
- 7/8/20 Raising Healthy Native Youth: Creating Positive Pathways



How to Join

AT THE TIME OF MEETING, JOIN US VIA ZOOM: HTTPS://ECHO.ZOOM.US/J/45 8332611

> JOIN BY PHONE ONLY: +1 669 900 6833

Thank you! Other questions?

Contact:

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agaston@npaihb.org



















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