1. In what ways does STI/ HIV stigma show up in your community?

- Stigma shows up as discouragement when we try to talk about controversial issues and someone minimizes what I am saying.
- I have experienced talk or communications from others that suggest people who are HIV or STI positive want to infect others.
- Stigma looks like a yucky feeling in my stomach, then I take a deep breath and try to speak truth to power.
- I wonder if the talk about condoms and promiscuity came out of conversations stemming from DV?

Stigma also shows up when bad jokes are made.
2. What types of messaging or images are relevant to your community? And, how can you incorporate them into your resources?

- Safe Spaces - inclusive messaging
- Sharing is power
- Representation matters :) - More images of various skin tones, styles of dress, non-gendered gear or multi-gendered outfits on various models.
- Humor without making light of a topic.
- Being able to see yourself and your culture represented in images/messaging is super helpful!
- Landmarks or common animals (salmon, trees, mountains)
- Diverse Imagery - People of all colors, lifestyles, backgrounds. Everything from Nature-Lovers to Monster Truck Fans to Goths.

Just being very intentional about including those groups on the fringes, it really means a lot and makes my heart sing.

I really love the humor and positivity in the social media campaigns from HNY. It shows it's okay to talk about things and even to laugh.
3. What are some ways you can share tailored resources with your community?

- **Materials need to be tailored:** Paper pamphlets, QR codes, Social Meeds, Posters, and educating teachers, doctors
- **Doing outreach in uncommon places:** like the salon, barbershop, laundry mat, public bathrooms, and big box stores.
- **Co-create the resources and messaging with youth in your community.**

**We have Youth Delegates who always have great ideas about how to share these materials with their peers.**

**Street outreach:** tabling and festivals outdoors that are starting to appear again.

**Social media platforms:**

- Making sure we are including differently abled and elders, also the little ones so some colorfull things at smaller youth eye level so they see the art and maybe parents discuss.
- Probably Instagram and TikTok would be good!

**Click on the Sticky note on the left side to start...**

Encourage students to “follow” Insta/TikTok pages - give them permission to pull out their cell phones

**probably downloadable whenever possible.**