

1. In what ways does STI/ HIV stigma show up in your community?

Stigma shows up as discouragement when we try to talk about controversial issues and someone minimizes what I am saying

I have experienced talk or communications from others that suggest people who are HIV or STI positive want to infect others.

Stigma looks like a yucky feeling in my stomach, then I take a deep breath and try to speak truth to power.

I wonder if the talk about condoms and promiscuity came out of conversations stemming from DV?

Stigma also shows up when bad jokes are made

2. What types of messaging or images are relevant to your community? And, how can you incorporate them into your resources?

**Click on the
Sticky note on
the left side to
start...**

**Safe Spaces -
inclusive
messaging**

**Sharing is
power**

Diverse imagery -
People of all colors,
lifestyles,
backgrounds.
Everything from
Nature-Lovers to
Monster Truck Fans
to Goths

**Just being very
intentional about
including those
groups on the
fringes, it really
means alot and
makes my heart
sing.**

I really love the
humor and
positivity in the
social media
campaigns from
HNY. It shows it's ok
to talk about things
and even to laugh.

**representation
matters :)**

**Humor
without
making light
of a topic.**

**Being able to see
yourself and your
culture represented
in images/
messaging is super
helpful!**

Tattoos and
piercings, colored
hair or styled hair on
avatars. Various skin
tones, sizes (big,
small frames),
wrinkles, glasses.

More images of
various skin tones,
styles of dress,
non-gendered gear
or multi gendered
outfits on various
models.

**Landmarks or
common
animals
(salmon, trees,
mountains)**

3. What are some ways you can share tailored resources with your community?

Click on the Sticky note on the left side to start...

Encourage students to "follow" Insta/TikTok pages -give them permission to pull out their cell phones

Materials need to be tailored: Paper pamphlets, QR codes, Social Meeds, Posters, and educating teachers, doctors

Doing outreach in uncommon places like the salon, barbershop, laundry mat, public bathrooms and big box stores.

Co-create the resources and messaging with youth in your community.

Social media platforms :)

working with your communications dept. to share SM messages. :)

Making sure we are including differently abled and elders, also the little ones so some colorful things at smaller youth eye level so they see the art and maybe parents discuss.

make things downloadable whenever possible

We have Youth Delegates who always have great ideas about how to share these materials with their peers

Street outreach, tabling and festivals outdoors that are starting to appear again.

in the communities we work with around the Kenai Peninsula- the messages of caring for our WHOLE community starts with YOUTH taking action to get tested. Love these savvy programs - they really help us to promote

Probably instagram and tiktok would be good!