



GRAB THE MOMENT

TO TALK WITH YOUTH ABOUT SEXUAL HEALTH

#TALKINGISPOWER

CREATING SAFE SPACES TO TALK TO YOUR YOUTH DOESN'T HAVE TO TAKE A LOT OF WORK. FIND MOMENTS IN YOUR EVERYDAY ROUTINES.



In the car. The car is a private space where your teen doesn't have to look at you but can hear what you have to say.



Immediately following a relevant show/ series. Storyline characters model many behaviors, and may provide the opportunity to reinforce positive behaviors or discuss the consequence of risky behaviors.

Through text messaging, which may provide an easy, acceptable way to reinforce messages discussed in-person.



TEXT
"EMPOWER"
TO 94449