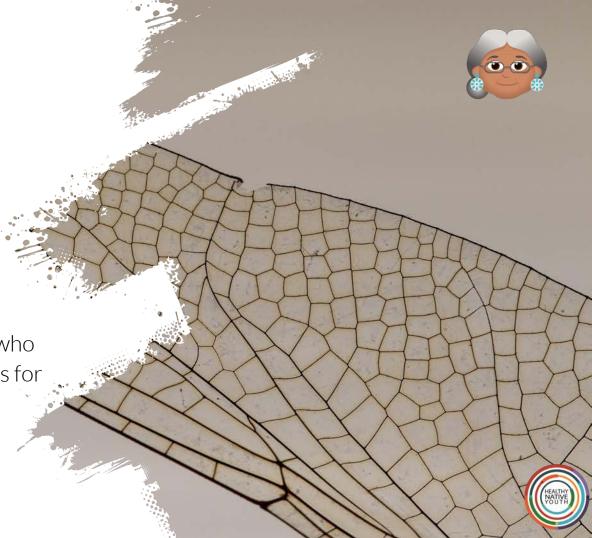




"If you have one hundred people who live together, and if each one cares for the rest, there is One Mind."

Shining Arrows, Crow, 1972



Yá'át'ééh! Keshi! Hola!



Colbie Caughlan, MPH (She/Her) I love chips & salsa!. ccaughlan@npaihb.org



Stephanie Craig Rushing, PhD, MPH

(She/Her)

I love coffee.

scraig@npaihb.org



Amanda Gaston,
MAT

Zuni Pueblo
(She/Her)

I love traveling!

agastoncontractor@npaihb.org



Live Virtual Training Logistics

Logistics

- You are muted
- If comfortable, share video

Engagement

- Mentimeter & Circle of Support Activity (pen and paper)
- Chat box
- Anon Q&A Box: Jamboard link
- Icons (Zoom & More)



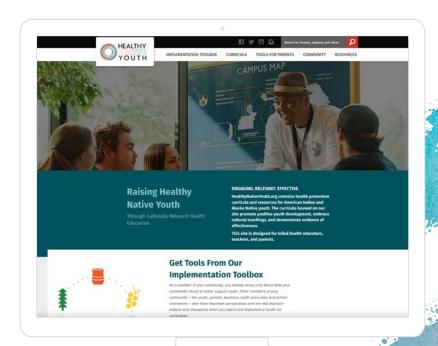












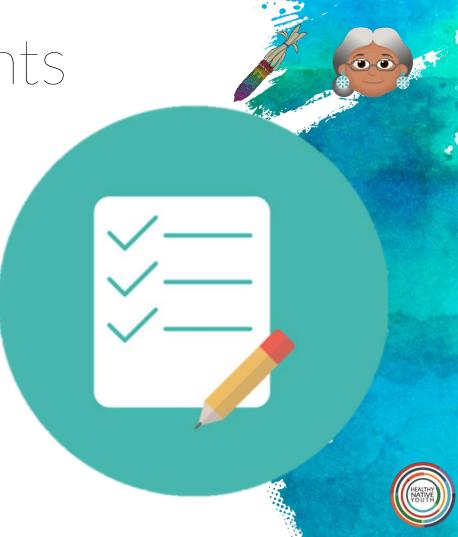
Welcome, Welcome, Welcome!

Please introduce yourself in the chat box. Include your:

- ★ Name, Pronouns
- ★ Tribe/ Organization
- ★ What are you hoping to learn today?

Group Agreements

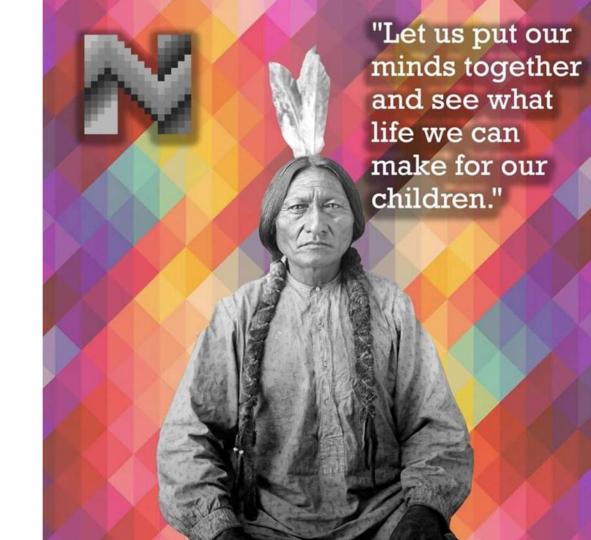
- **★** Participate Fully
- **★** Delay Distractions
- **★** Honor Different Experiences
- **★** Be Brave & Explore
- **★** Others? (Type in the chat)



We've Got Goals!

By the end of today's session, you will be able to...

- ★ identify yourself as an Askable Adult.
- ★ plan how you will support youth when they see or post concerning messages online





1. Zoom Poll

When a youth tells you they saw a friend post "I wish I wasn't here." What comes to mind?

Reflect on your starting point

a. I wish they would have told someone else.

b. I can't handle this.

c. I've been worried about this.

d. Okay, this is hard, but I can handle

this!



Responding to Concerning Posts on Social Media

Overview of the original training...





Responding to **Concerning Posts** on Social Media: Resources for **Adults Who Work** with Native Youth

June 2019



RESPONDING TO CONCERNING POSTS ON SOCIAL MEDIA

GIVE US FEEDBACK



ABOUT TRAINING LESSONS PLANS SUPPORTING MATERIALS CULTURAL RELEVANCE EVALUATION REFERENCES

TRAINING

TRAINING MATERIALS LINKS:

• Concerning Post Training Webinar (1-hour)

TEACHER TRAINING OR CERTIFICATION REQUIREMENTS:

This 1-hour webinar training is designed for adults who work with Native youth. It includes:

- · A 30-minute video
- · An overview of the Viewer Care Plan
- . Tips and resources for supporting someone who posts or views concerning messages

The "lesson plans" tab has handouts that accompany the training, and the "supporting materials" tab has two activity guides (one for adults and one for youth), that you can use to increase community awareness about concerning social posts, and what to do if you see them.

*Please note the "Resources tab" is only available when viewing the webinar training on your desktop. This tab is not available when viewing the training on a mobile device. When viewing the training on a mobile platform for the first time you will be prompted to download the Articulate Mobile Player app on both iOS or Android devices. You can follow prompts, or go to app store to install for free.

NEXT

CURRICULUM ENDORSEMENTS

Responding to Concerning Posts on Social Media Tribal Health Educator

I think the video was VERY well done! The personal experiences in the beginning with the Luke's family really engaged me and brought the severity of the topic closer to home.



Responding to Concerning Posts on Social Media

WARNING
This video contains information about suicide that may be triggering to survivors.





Why is this training important?

Suicide prevention remains challenging among youth, as many do not disclose suicidal ideation to others before attempting suicide. Emerging research suggests that youth may disclose depression symptoms and suicidal ideation via social media, such as Instagram, Facebook, Twitter, Snapchat, and text-messaging.

These public disclosures provide new opportunities to identify youth at risk and connect them to appropriate resources and support.













What are Concerning Posts?

Concerning posts include those that express depression or intent to hurt one's self or others, that have been <u>posted</u> or <u>viewed</u> on a social media site, such as Facebook, Instagram, Twitter, or Snapchat.

Gf wants to take a break.... My life is over

Like · Comment · Share

Jim and 11 others like this.



2022 Updates

- ★ Translated the online training to deliver via Text Message
- ★ Reinforced the learning objectives with animated videos that walk caring adults through the three steps
- ★ Updated the original "Viewer Care Plan" with more approachable language
- ★ Added tips for being a trusted "Askable Adult"
- ★ Added ideas for building and modeling MH skills



Current Trends



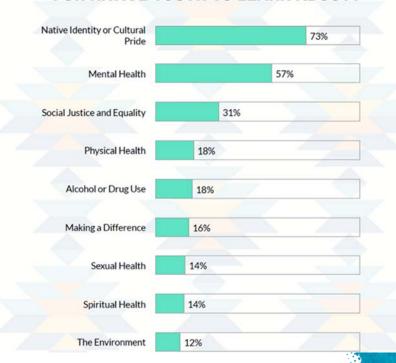


YOUTH HEALTH TECH SURVEY 2020

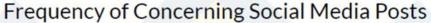
REPORT CREATED BY NICOLE D. REED, MPH, STEPHANIE CRAIG RUSHING, PHD. & ROGER PETERSON

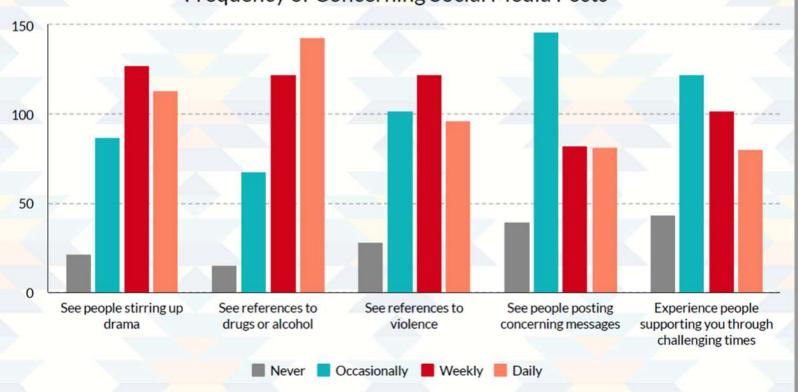
IN YOUR OPINION, WHAT 3 TOPICS ARE THE MOST IMPORTANT FOR NATIVE YOUTH TO LEARN ABOUT?

Autoricalism



CONCERNS ONLINE







#WeNeedYou Here







CRISIS TEXT LIN



It's okay to talk about what you're going through.

Crisis Text Line is here to listen.



Text NATIVE to 741741 or message Crisis Text Line on Facebook

CRISIS TEXT LINE



Day or night, we're here for you.

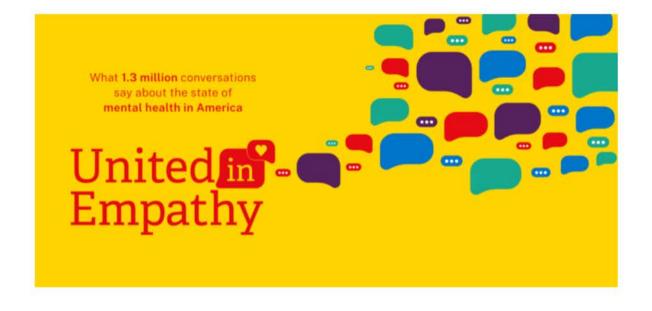


Text NATIVE to 741741 or message Crisis Text Line on Facebook



Q

Text Us



Download Report



1,299,186 740,571

CONVOS ON OUR PLATFORM

TEXTERS IN

CRISIS

65%

FIRST-TIME

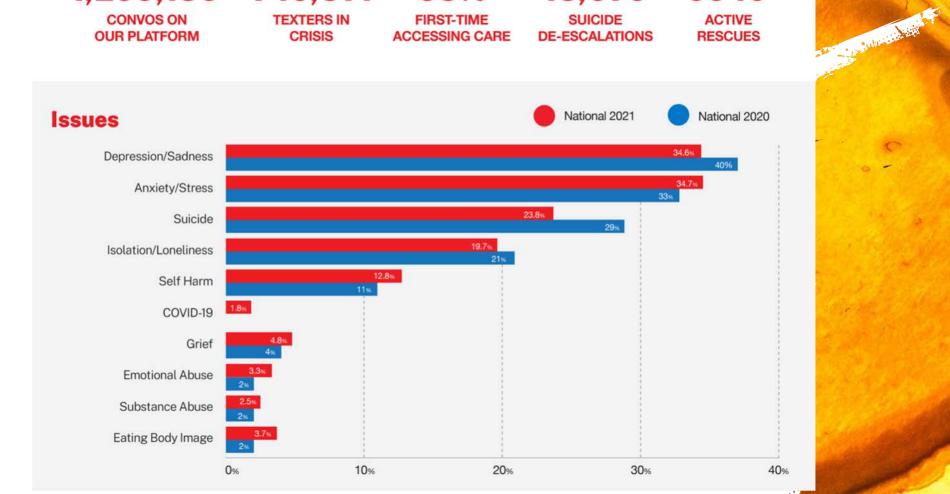
ACCESSING CARE

15,676

6940

SUICIDE **DE-ESCALATIONS**

ACTIVE RESCUES



CRISIS TEXT LINE

1 62.3k Conversations

ISSUE

Grief

Abuse, emotional

Eating Body Image

Social Media(*)

Abuse, sexual

Substance Abuse Bullying

COVID-19

16.1k Texters

OK

3.016

7.71

4.8%

2.0%

1

SelectKeyword Data Oct 12, 2013 to May 31, 2022

89% Satisfaction Rate (% Texters Who Found Conversation Helpfull

90% High Risk WaitTime<5

Issues Tag By CCs. (*) = Issues inferred from GROUP VS. AVERA

Depression/Sadness	37.4%	A.	MT
Anxiety/Stress	36.6%	A .	SD
Relationship	35.0%	A	ND
School(*)	30.5%	A	NM
Suicide	27.3%	A	WA KS
Isolation/Loneliness	21.2%		OR
Self Harm	16.8%		н
Finances(*)	7.2%	A	MN
Sexual Assault(*)	6.2%		VT

5.9%

3.8%

3.7%

3.3%

3.2%

3.2%

2.7%

2.4%

ON	3,010	7,71	4.070
MT	550	5.32	0.9%
SD	367	4.28	0.6%
ND	286	3.78	0.5%
NM	784	3.76	1.3%
WA	2,231	3.11	3.6%
KS	871	2.99	1.4%
OR	1,200	2.98	1.9%
н	388	2.71	0.6%
MN	1,434	2.61	2.3%
VT	155	2.48	0.2%
AZ	1,592	2.33	2.6%
ОН	2,675	2.30	4.3%
WI	1,312	2.27	2.1%
DC	152	2.26	0.2%
NE	427	2.25	0.7%
CO	1,181	2.16	1.9%

2.02



① Gender. Do you consider yourself to be:

GENDER	GROUP	VS.AVERAGE
Agender	1.8%	A
Female	78.2%	
Genderqueer	2.8%	A
Male	12.9%	▼
Trans	4.8%	A

① Sexual orientation. Do you consider yourself to be:

SEXUAL ORIENTATION	GROUP	VS.AVERAGE	
Straight	43.7%	▼	
LGBTQ+	57.1%	A	

3. Mentimeter Q&A

Use the link in the chat box to join...

What types of youth SM content most concerns you? What does that look like in your community?

Go to www.menti.com and use the code 8263 8938



JULY 18TH!

Mind 4 Health

A text message service for Caring Adults... Nurturing Conversations to Build Mental Health



Promo Video



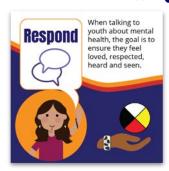
Halito!
Ahchishi Okshulba
Onnahinli Fichik

THEY 18TH!



Mind 4 Health: Text Message Service Phases

Respond Phase 1



In the Respond phase, you'll learn how to support youth with their mental health.

Step 1: Start the Convo Step 2: Listen & Ask Questions Step 3: Connect to Support



Grow

Phase 3

health.

Heal Phase 2

As Indigenous people our experience with mental health is unique due to our collective historical trauma.

Our answer to this trauma is HEALING.

Throughout the series, we'll share inspirational messages from your Relatives, so you know you're not alone.







Types of Messages

Messages Sequencing

- ★ 30-40 Message Blocks
- ★ Front Load priority messaging
- ★ Rotate between Call to Actions & Normal Messaging
- **★** Graphics
 - Spacing
 - Transitions between Respond, Heal, Grow
- ★ Half-time Show
- **★** Monitoring

Call to Action Messages

Links to:

★ Videos, Articles, Resources, Documents, Websites

Reply to:

- ★ Commit to being an Askable Adult
- ★ Self-efficacy Questions
- ★ REPLY MORE: Talking is Power or Caring Messages

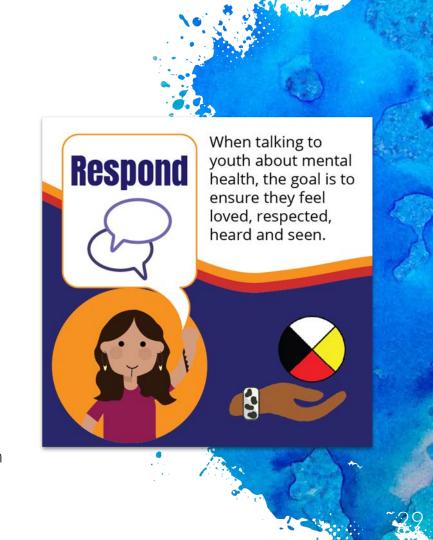
Normal Messages

- ★ Neutral Messaging
- ★ Caring Messages a collection of messages from your relatives



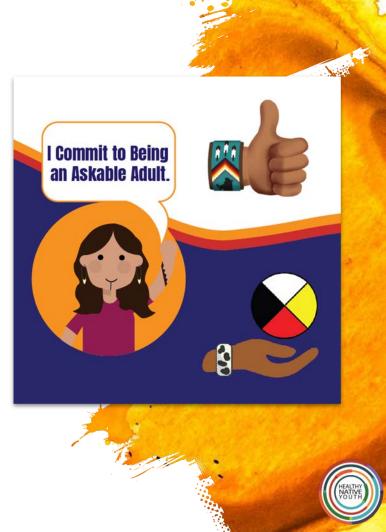
Respond

Phase 1 - How to support youth with their mental health



Askable Adult





ID Concerning Posts

First things, first...what posts should I worry about?

What posts should I worry about?

"FML (Fuck My Life). It's too hard, I can't take it anymore."

"Nobody would notice if I went missing."

"I'm done."

"I don't want to do this anymore, there's no point."

"F**K IT. GOODBYE"

"I'm worthless...no one cares about me, wish I wasn't here"

"Sometimes you have to fly with the eagles"

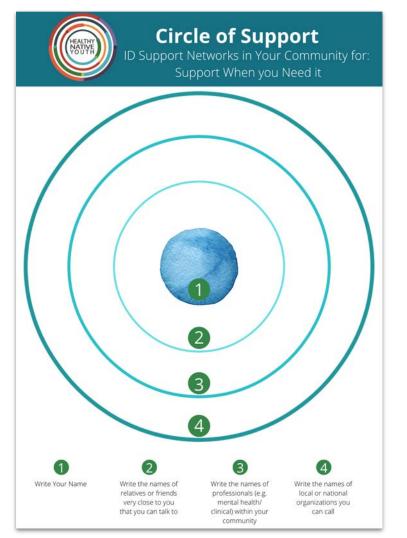
Photos of alcohol bottles, pills, weapons, or self-harm.

Depressing or sad song quotes.

Gun, knife, pills, or noose emojis:







Identify Community Partners & Support



...when they see something concerning

O1 Start the ConvoO2 Listen & Ask QuestionsO3 Connect to Support

The first step to be an askable adult, is to start the convo. Say, "I'm here if there's ever anything you or a friend want to talk about, big or small." Watch how Tommy kicks off the convo: Link

The second step to starting the convo is to listen and ask questions. Validate youth's feelings or their concern about a friend. And, let them know what you plan to do next. Watch Tommy help a youth with a concerning social media post: link

The final, most important step when talking to youth about mental health is to connect them to support when needed, like mental health professionals and youth resources. Watch how Tommy does it: link



Self-efficacy Questions

Graphic	Text Message
	Give a thumbs up or a thumbs down if you agree (or don't) with the following statement: "I feel confident that I can let youth know I am here if they or a friend want to talk about sensitive topics."
	Agree or disagree? "I can listen carefully and ask open- ended questions when a youth tells me they've seen something online that concerns them."
	Give a thumbs up or thumbs down for: "I know what to do if a youth tells me they are worried about themselves or a friend."
I Commit to Below an Estable Adult.	It's time to check in on your goal of being an "Askable Adult." REPLY with a thumbs up (or thumbs down) to show how it's going with starting the conversation and creating safe spaces to talk to youth about their mental health.

Hey there! I'm Danica! I am Choctaw, use she/her pronouns and am a behavioral health specialist. I'm your Mind4Health guide.





Respond Messages &

Examples

Graphic	Text Message
	Take a moment to fill your cup. Before we can help others, we must make a habit of taking care of ourselves. Take this moment to light some sage and call on the strength of your ancestors.
	Native youth are asking for YOU to help them navigate through the complexities of seeing concerning messages on social media. We'll share examples to help you grow as an "Askable Adult" with the skills and resources needed to nurture youth's mental health.
Respond when taking the youth about mental health, the goal is to ensure they feel the sense of the sense that the sense of the sense o	Talking about mental health and modeling wellness skills can happen anywhere. When you're out driving, on the court, having a meal, or watching a show. Need examples or ideas? I've gotchu. Click here for some tips: Link



Heal

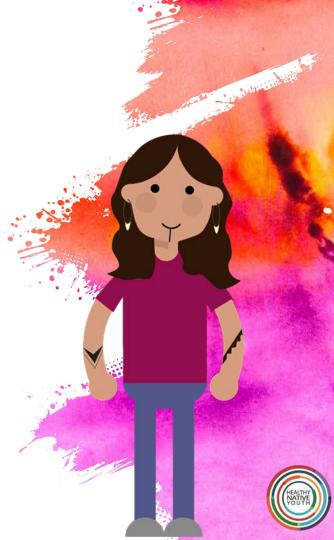
Phase 2 - The answer to trauma is HEALING



Heal Messages

Examples

Graphic	Text Message
As Indigenous people our experience with mercal health is unique that to our collective haraver to this fraunts is MEALING.	Our traditions of being in harmony with Mother Earth and Creator have been impacted by genocide and forced assimilation. Share with youth how we can break these cycles of trauma to reconnect, heal, and thrive together!
	From your relative Kirby, Zuni Pueblo: "Remember our ancestors are always with us. When you see a dragonfly, send your messages with them to your loved ones and listen carefully for their messages in return."
	Heal the Land. Healing Us. We have the ability to heal ourselves through our connection to our natural world. Share this article with youth to learn how.



Phase 3 - Let us walk in our beauty



Grow Messages 🛊

Examples

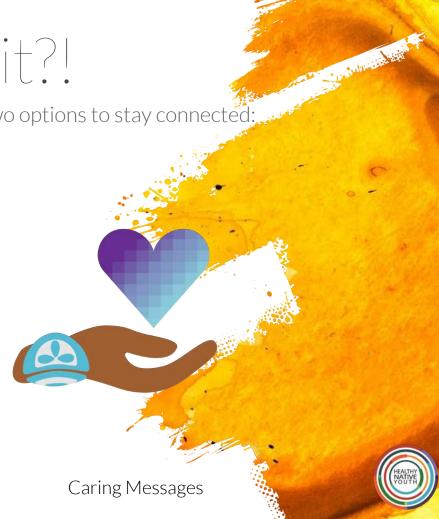
Graphic	Text Message
Grow beauty. We will beauty together.	Reframe your thoughts! You can do this when you put your thoughts on paper, which actively separates yourself from them and gives you the space to know – you are not your thoughts. Not sure about it? Give it a try!
	Urgh! My emotions are all over the place. This can unknowingly be due to trauma responses. If you are unsure what you feel, it might be useful to look at a feelings wheel for help.
	From your relative Danica, Choctaw Nation of Oklahoma: Take this moment to breath, making your exhale longer than your inhale. Breath in through your nose for $1-2-3-4$ and exhale for a little longer for $1-2-3-4-5-6$. Do this two more times. Inhale the calm, exhale the tension.



What? And that's it?!

Don't worry. We won't leave you hanging. Here's two options to stay connected:







5. Safe Spaces Share

Hear from the **Mind4Health Celebrities** their tips on Creating Safe Spaces...



6. Let's Talk About it!

Logistics

- Share Your Video
- Use the Chatfeed

Engagement

- Use the Chatfeed
- ASL
- Zoom Reactions







Zoom Poll

When a youth tells you they saw a friend post "I wish I wasn't here." What comes to mind?

Reflect on how you're feeling now

a. I wish they would have told someone else.

b. I can't handle this.

c. I've been worried about this.

d. Okay, this is hard, but I can handle

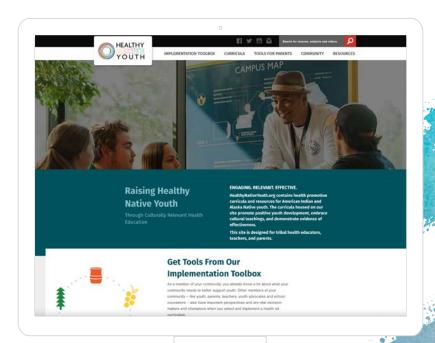
this!



Practice in Action

Taking it back home!





Find Curricula on Healthy Native Youth

- ★ Filter & Compare Tool
- ★ All Materials Needed to Implement
- ★ Enhancement Activities
- ★ Resources & Support
- ★ Upload & Submit Your Own Curricula





★ Social Marketing Materials

Download & Share:

- ★ PSA's & YouTube Playlist
- ★ Order FREE materials (limited supply)







We R Native

For Youth

- ★ Multimedia health resource for Native youth by Native youth
- ★ "Ask Your Relative" Q&A Service
- ★ Youth can text "NATIVE" to 94449
- ★ Follow on Instagram, Twitter,YouTube, Facebook







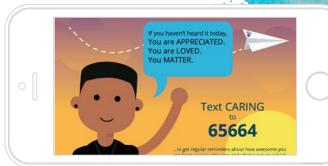


48



COLLEGE





YOUTH

Caring Messages

To get regular reminders about how awesome you are from people who care and who've got your back!

- ★ For "Caring" to 65664
- ★ Text "College" to 65664

Youth Support M



In crisis? Connect 24/7...

CRISIS TEXT LINE

Crisis Text Line Text: NATIVE to 741 741 WhatsApp



National Suicide Prevention Lifeline Call: 1-800-273-TALK Chat

Abuse & Sexual Assault



StrongHearts Native Helpline Call. text. or chat 24/7 1-844-7NATIVE (762-8483)



National Sexual Assault Hotline Call (24/7): 1-800-656-HOPE



National Teen Dating Abuse Helpline Call (24/7): 1-866-331-9474 Text: LOVEIS to 22522 www.loveisrespect.org



Childhelp National Child Abuse Hotline (24/7): 1-800-4-A-Child (422-4453)

Drugs, Alcohol & Tobacco



National Institute on Drug Abuse for Call: 1-800-662-HELP



Truth: Smoking, Vaping, and Opioids Get 24/7 Support Text: DITCHVAPE to 88709



Get the Facts About Drugs: Just Think Twice Call: 1-855-378-4373 Text: 55753



National Drug Information Treatment & Referral Hotline Call: 1-800-662-4357

Mental Health



Mental Health America Call: 1-800-969-6642 Text MHA 741 741



Teens Helping Teens Call: 1-800-852-8336 Text: TEEN to 839 863



PAGE 1

We R Native: My Mind Ask Auntie & Uncle Text: CARING to 65664



& Get Help Call: 1-800-448-3000 Text: VOICE to 20121

National Hotline, Reach Out



Caring Messages - to remind you of how awesome you are! Text: CARING to 65664 Text: COLLEGE to 65664



CLICK ON THE LOGOS TO GO TO RESOURCE

Youth Support M

Sexual Health

Planned Parenthood

Call: 1-800-230-7526

Text: SEX to 94449

Ask Auntie & Uncle

I Want the Kit & Order

Condoms (AK mailing only)

I Know Mine Ask Nurse Lisa

It's Your Sex Life

CDC Get Yourself Tested #GYT

Find a clinic near you

Call: 1-877-565-8860

Human Trafficking Hotline

Text HELP to 233 733

Call (24/7): 1-888-373-7888

www.humantraffickinghotline.org

Live Chat

Bedsidder

Trans Life

Chat: Ask Roo

Find a Clinic We R Native: Sexual Health

Relationships & Dating



StrongHearts Native Helpline Call, text, or chat 24/7 1-844-7NATIVE (762-8483)



Love is Respect Call (24/7): 1-866-331-9474 Text: LOVEIS to 22522 www.loveisrespect.org



That's Not Cool Healthy Relationships, Online & Off Call (24/7): 1-866-331-8453



We R Native: My Relationships Ask Auntie & Uncle

Sexual Identity - 2SLGBTQ+



Paths (Re)Membered Project Text: 2SLGBTQ to 94449



Native Youth Sexual Health Network



The Trevor Project Call (24/7): 1-866-488-7386 Text: START to 678 678



IT GETS It Gets Better Project Embrace the Journey



CLICK ON THE LOGOS TO GO TO RESOURCE

THRIVF Linktree:

https://linktr.ee/npai hbthrive?utm source

Click on icens to go to resource

Youth Support M



Bullying



Stopbullying.gov What Teens Can Do What Adults Can Do



Cyberbulling Resources for Youth Report Cyberbullying



We R Native: Bullving Prevention Ask Auntie & Uncle

Find Help Near You



SAMSHA - Zip code locator for a treatment center closest to you



Mental Health America - Zip code locator for a clinic closest to you

CLICK ON THE LOGOS TO GO TO RESOURCE

Text Message Campaings



Text: NATIVE to 94449 For health & wellness tips



Caring Messages - to remind you of how awesome you are! Text: CARING to 65664 (ages 13-24) Text: COLLEGE to 65664 (college youth)



Get tips and resources to protect your sexual



Text: 2SLGBTQ to 94449 or ALLY to 94449 Native, Two-Spirit, LGBTQ, #BornSacred



For inspiration and motivation on your journey in Health, Technology, Engineering or Math



Text: FITNESS to 94449 For inspiration and motivation to conquer your personal wellness goals and you could win fitness gear or a fitbit!!

TIP: SIGN UP FOR ONE CAMPAIGN AT A TIME, OTHERWISE YOUR MESSAGES WILL GET ALL MIXED UP AND THAT'S NO

We ALL need Help...

... at different points in time. Every single one of us! Trust your gut and...

Share - any concerns you have

Talk - with someone you can trust



https://linktr.ee/npaihbthrive





@npaihbthrive

Youth Support	Youth Support Resources	
②	The Trevor Project	
(Suicide Prevention Lifeline	
0	Crisis Text Line	
N	We R Native	
(Surviving a Suicide Loss	
WM	We Matter Campaign	



HNY Linktree QR Code

Join the Healthy Native Youth Movement!

Sign up for <u>Newsletter</u>

- ★ Text "HEALTHY" to 94449
- ★ Follow us on Facebook, Instagram, Twitter, YouTube









Mark Your Calendars!

2021-22 Community of Practice Lineup

Date	Title	Description	Links
September 8, 2021	Back-to-School: Intentional Balance	What a year it has been! Now more than ever, we find the need to create intentional safe spaces for ourselves and those we serve to acknowledge, rebuild, and thrive in this upcoming school year. Join Robert Johnston from the Native Wellness Institute and Danica Brown from the NPAIHB who will help create a space for you to work through burnout, re-traumatization in the workplace, time-management and boundaries to carve a path towards intentional balance.	Watch Recorded Session <u>here</u>
October 13, 2021	Cultural Competency to Raise Healthy Native Youth	Culture is engrained in everything that we do, from how we engage, learn, and process information. In order to best serve our Native youth, we main share our experience and the science behind culture as prevention so that our Relatives and allies can best support the health of our Ristory youth. Join the Alaska Native Tribal Health Consortium, the Native Health Institute and Native Social Hedia influencers to share their experience registing cultural compretery.	Watch Recorded Session <u>here</u>
November 10, 2021	Tackle Trauma with Care	Indigenous communities have long fostered resiliency skills to cope, rebuild, and reclaim our beauty and place. Join the Native Children's Trauma Center to walk through trauma informed practices to addiess and health from the trauma we have all experienced individually and communally during the pandemic. Together with heal and thirvel.	Watch Recorded Session <u>here</u>
December 8, 2021	Set the Stage for Program Success	Our Elders have taught us the importance of the gathering seasors to prepare and maintain us throughout the year, setting a strong foundation to create ease and success for the future. Join the HNY crew to talk about how to GATHER and process community and youth input on health priorities and interests to set the stage for program success.	Watch Recorded Session <u>here</u>
January 12, 2022	Pickers Can be Choosers: Choosing a Program	You have gathered youth and community feedback to identify health priorities, resources and needs. Now you are ready for the CHOOSE phase! Let the HNY crew help chose critical criteria for program selection, getting approval, and tips for involving youth in the selection process. Hear from program developers on Native youth programming. We R Native, Native STANIO, Native WYSE Choices, Native INST You Game.	Watch Recorded Session <u>here</u>
February 9, 2022	Thrive in the Spaces we Create	Help Native youth build affirmative, inclusive, FUN and creative spaces together using Indigenous leadership and peer mentoring approaches. Hear how Native youth are using creative expression to positively process emotions to thrive in their spaces. Come learn how you can help youth in your community do the same.	Watch Recorded Session <u>here</u>

2021-22 Community of Practice Lineup

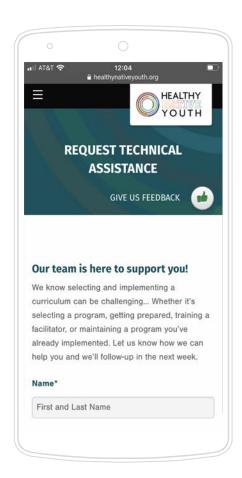
Date	Title	Description	Registratio Links
March 9, 2022	Prepare for Implementation Success	Now that you have chosen a program, you can prepare for implementation success! Let the HEY orew help to PREPARE an IMPLEMENT a plan that includes reconstruent, guest speaking lineaps, supplies and incentives for implementation success. You've got this and we've got your back!	Watch Recorded Session <u>her</u>
April 13, 2022	Stand Up to STI/HIV Stigma	As sexual health educators we know the challenges of community and youth attitudes, biases, misinformation, and STV HW stigms that presides and harms the health of our float communities, join us as we stand up to STV HW stigms through holistic approaches to indigenous Sexual Health. And here about successful HWSTI stelf-testing programs from the Swab Squadt Alaska Native Tribal Health Consortium, Ohors Hopkins & the South Plains Tribal Health Board – I want the Kitl	Watch Recorded Session <u>her</u>
May 11, 2022	Sustain and Grow your Program	Congratulations! You have implemented your program and are now in the GROW phase. Let the HIN' team help reflect on what worked, what can change, and how to use what you've learned to keep the momentum going.	Click <u>here</u> t register
June 8, 2022	Concerning Social Media Posts Workshop	Learn how you can become the trusted adult youth can turn to when they view or post concerning messages on social media. Suicide prevention remains challenging among youth, as many do not disclose thoughts of suicide befroe making an attempt. However, youth may disclose depression symptoms and suicidal ideation via social media. We insegram, Talo Twitter, Snapchat, and through the messaging. These public disclosures may provide new opportunities to identify youth at risk and connect them to appropriate resources and support. Join us to learn how!	Click <u>here</u> t register
July 13, 2022	Staying Connected	Summer is upon us and our conversations are now consumed with how we can stay connected and keep program momentum going with our summer programs and peer! didor mentionhips. Join the CoP crew to talk about what others and doing how we can support each other's youth programming.	Click <u>here</u> t register

msinger@npaihb.org

Text HEALTHY to 94449

Click on links next to each session to









Thank you!

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Let us Close with a Blessing

"Humankind has not woven the web of life. We are but one thread within it. Whatever we do to the web, we do to ourselves. All things are bound together."

Chief Seattle/Sealth/Si'ahl

