

November 8, 2023, 10:00-11:30 am PST



Implement & Grow Phases

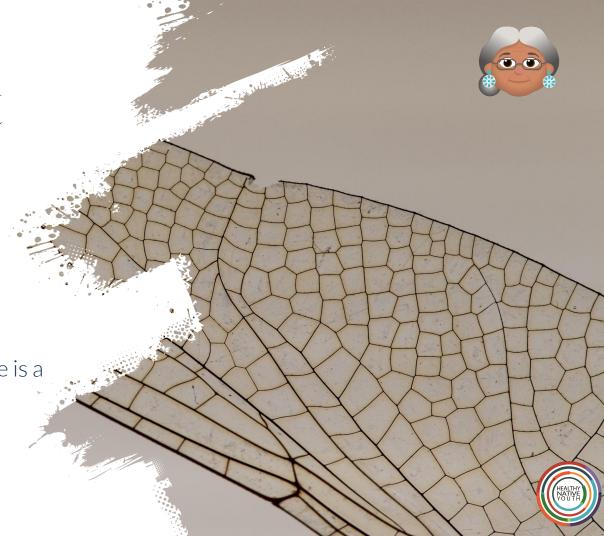
Land Acknowledgement

NPAIHB serves the 43 federally-recognized tribes of Oregon, Washington and Idaho and our office is located within the traditional and ancestral homelands of the Multnomah, Kathlamet, Clackamas, Tumwater, Watlala bands of the Chinook, the Tualatin, Kalauya and many other indigenous nations of the Willamette and Columbia River regions.

Let us Start
with a
Blessing

"Out there beyond ideas of wrongdoing and rightdoing there is a field. I'll meet you there."

- Rumi



Yá'át'ééh! Ublaaluataq! Daanzho!



Allyson Kelley
(she/her)
I love teaching and learning!
ak@allysonkelleypllc.com



Jay Aguilar
Assiniboine Sioux
(he/him)
I love helping people.
jaylennaa2002@outlook.com



Brighten
Crawford-Martin
Dakota Sioux
(she/her)
I love my dogs & my
husband

brightenpromise@gmail.co <u>m</u>



Renee
Goldtooth-Halwood
Dine'
(she/her)
I love life



Live Virtual Training Logistics

Logistics

- You are muted
- If comfortable, share video

Engagement

- Evaluation Activity: Grab a piece of paper & pen
- Chat box
- Icons (Zoom & More)



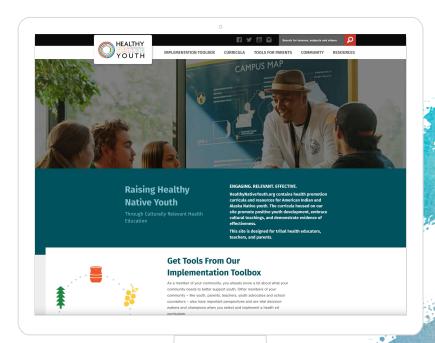












Welcome, Welcome, Welcome!

Please introduce yourself in the chat box. Include your:

- ★ Name, Pronouns
- ★ Tribe/ Organization
- ★ What are you hoping to learn today?

Safe Spaces



https://www.healthynativeyouth.org/curricula/nativ e-stand-2-0/



QMZfz8p7tDJaljr9s-JGaJlrNkmEk-8GX4/edit



We've Got Goals!

By the end of today's session, you will be able to...

- ★ identify HNY Toolbox resources & tools for your site and setting
- ★ **listen** to community partners share tips and strategies for implementing health programming with evaluation in mind

You, whose day it is, make it beautiful. Get your rainbow colors, so it will be beautiful.

-Nootka song to bring fair weather

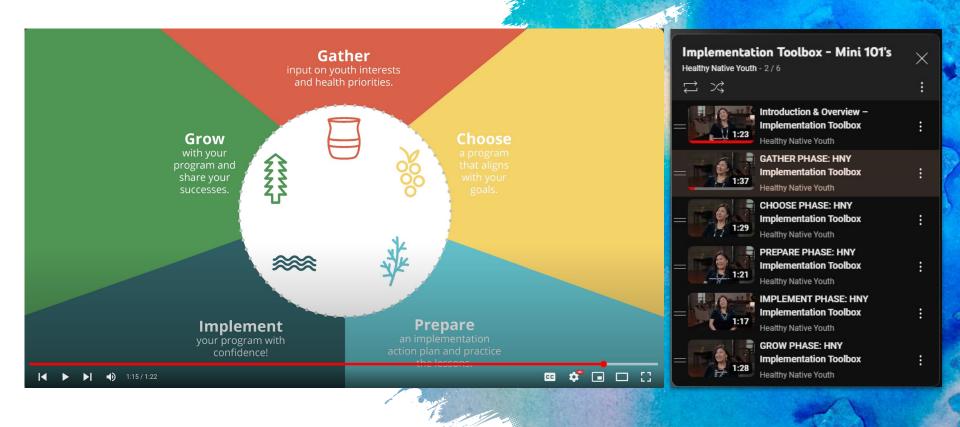




1. Implement & Grow Phases

Deliver your program with confidence, celebrate the journey, and grow!







Get Tools From Our Implementation Toolbox

As a member of your community, you already know a lot about what your community needs to better support youth. Other members of your community – like youth, parents, teachers, youth advocates and school counselors – also have important perspectives and are vital decision-makers and champions when you select and implement a health ed curriculum.

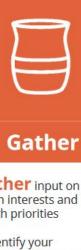
The steps and tools in the Implementation Toolbox will help walk you through important phases in the planning process with ready-to-go templates, tips, examples, and words of encouragement.

Start From the Beginning

Find Your Best Starting Point

See the Big Picture





Choose



Prepare





Gather input on vouth interests and health priorities

- Identify your community's needs and resources
- Select your program setting

Choose which criteria are most critical to your program

- · Select a program that aligns with your goals
- · Get approval if needed

Prepare an implementation action plan that includes

self-care

- · Order supplies, teaching tools, and incentives
- · Practice going through the curriculum & activities

Implement your program with confidence!

Implement

- Track your implementation journey
- · Assess student learning and experiences

Grow with your program

Grow

- Share successes and lessons learned
- Keep the momentum going

GET SUPPORT: Connect with community

members for guidance

YOUTH VOICE:

Gather input from

participants

youth and program

and feedback

YOUTH VOICE: Seek input from youth and community

GET SUPPORT:

Identify decision-makers

GET SUPPORT:

of Practice sessions

Invite guest speakers

and attend Community

YOUTH VOICE: Recruit caregivers, youth and allies

YOUTH VOICE:

assistance and resource

GET SUPPORT:

Explore technical

supports

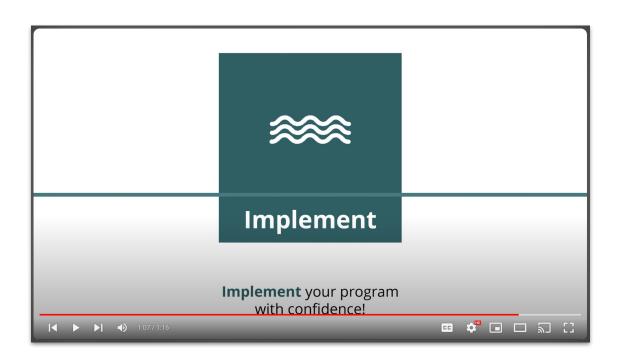
Celebrate the youth

YOUTH VOICE: Stay connected beyond programming

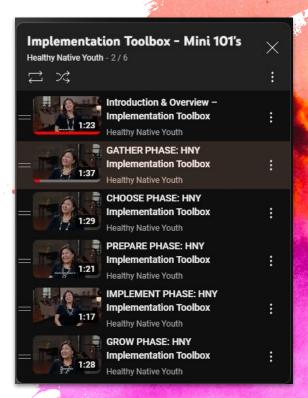
GET SUPPORT:

youth programs

Collaborate with other



https://www.youtube.com/watch?v=knYUu5V9Ibg&list=PLiKVo_vO0vosLRr8_cLfL D35c--BYQofe&index=5















ther • • • • Choose

Prepare

Implement

Grow



Implement

OVERVIEW: Implement your program and celebrate the journey.

Goal: Deliver the program with confidence! Track the experience as you go. Explore technical resources and celebrate participants throughout the program.

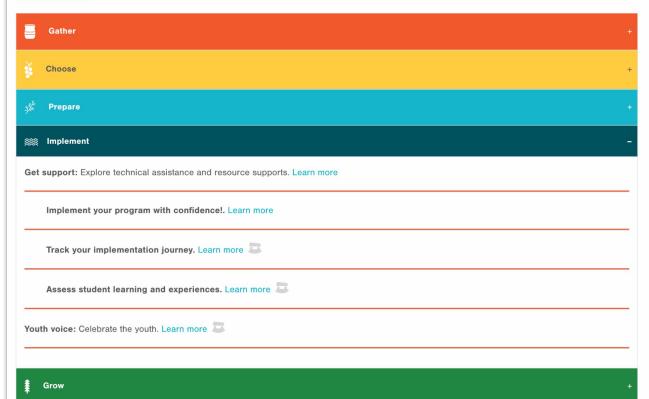
You are ready for implementation! Deliver your program with confidence – you have done the research, put in the work, and now it is time to bring it to life. All of your preparation and planning should make the IMPLEMENT phase easier and more straightforward. During this phase of the process, learn what works for you and your students. Track your implementation journey and take notes on the adaptations and adjustments you make. Collect feedback to assess student learning and talk with them about their experience. You and the youth participants are putting in a lot of good work – be sure to celebrate together as you progress through the program.



THE BIG PICTURE



Where do I start?

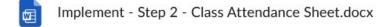




Download for quick reference.







Implement - Step 2 - Session Reflection Log.docx

Implement - Step 3 - Healing of the Canoe - Post Survey v12.pdf

Implement - Step 3 - Healing of the Canoe - Pre Survey v10.pdf

Implement - Step 3 - Native STAND Questionnaire.pdf

Implement - Step 4 Example - Awesome Tickets.pdf

Implement - Step 4 Example - Certificate of Completion.pdf

Implement - Step 4 Example - Graduation Invite.pdf





Template: <u>Session Reflection Log</u>
Template: <u>Class Attendance Sheet</u>



MPLEMENT Lesson Reflection Log





Instructions: You may find yourself making adjustments and adaptations to your program – keep track of what works and what you want to build on. You can make small adjustments throughout the journey and use them to plan the next go-round. Activity logs will help you gather valuable data – here are some tools for reflecting on lessons, tracking attendance, and making observations as you go.

Lesson Reflection Log



Lessons Title:	Strengths: What went well?	Challenges: What didn't go so well?	Ideas for Next Time?
1.			
2.			
3.			
4.			
5.			
6.			
7.			
В.			
9.			
10.			

This resource was adapted from the Program Planning and Implementation Workbook.



Template: <u>Session Reflection Log</u>
Template: <u>Class Attendance Sheet</u>

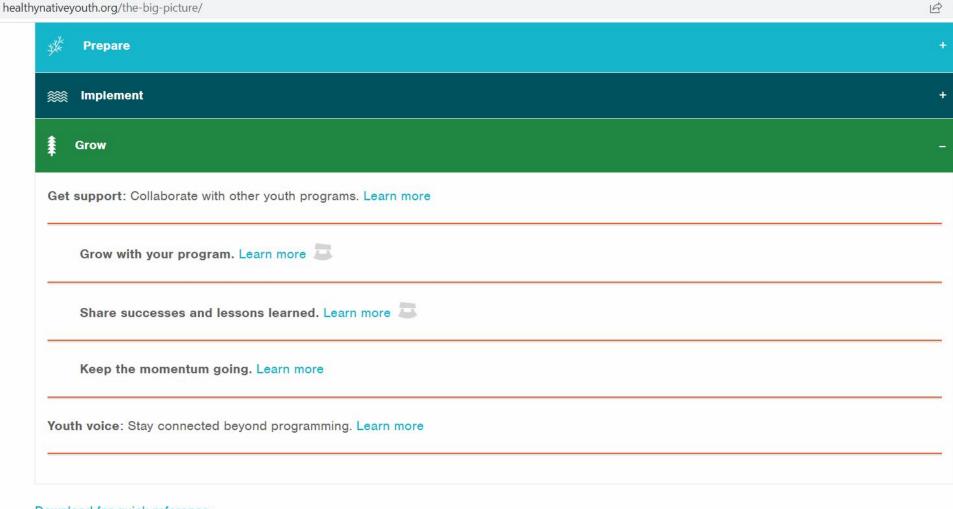


Class Attendance

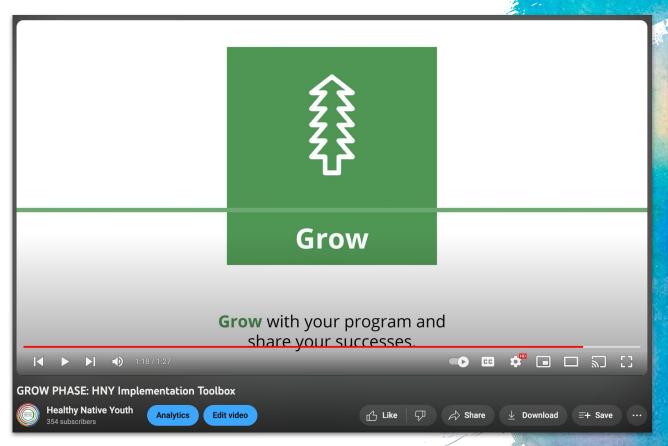


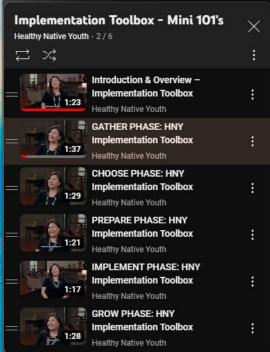
Participants	Lesson 1	Lesson 2	Lesson 3	Lesson 4	Lesson 5	Lesson 6	Lesson 7	Lesson 8	Lesson 9	Lesson 10	Lesson 11	Lesson 12	Lesson 13	Lesson 14
Date:														
Name	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	√	√	✓
Name														
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Download for quick reference.





https://www.youtube.com/watch?v=u6eLlhBN3T0&list=PLiKVo_vO0vosLRr8 YQofe&index=6













Grow

OVERVIEW: Sustain and grow your program

Goal: Reflect on what works, what can change, and what you are learning as you go on this journey. Use this knowledge to grow and to keep the momentum going.

Congratulations! You have implemented your program and you have learned quite a bit on the journey. You are now in the GROW phase. Take some time to think about how you will grow with the program and how you want to keep the momentum going. Reach out and collaborate with other youth programs. Document your experiences and plan to build upon them in the next round of implementation. Share the lessons you learned with your youth and your community. Celebrate the wins! Above all, keep cultivating relationships and find ways to stay connected beyond programming.



Keep the momentum going

Use the knowledge learned from your implementation journey to grow and keep the momentum going! Your first-hand experience as an educator serves as testimony to the positive impacts of implementing a culturally-relevant curriculum.

Look back to your notes and use them to begin setting the stage for another round of implementation. Use your original Implementation Action Plan and update it with lessons learned. Take time to think about how you will keep the momentum going.

Tip: Refer to the notes you have been taking throughout the implementation journey in the Lesson Reflection Log, and review your Curriculum Implementation Plan

Tip: Use the Healthy Native Youth website to Request Technical Assistance



Template: Identify Youth & Community Partners Map

GATHER Identify Youth Advocates and Community Partners





Get Support: This is a resource that can help you identify community partners and key decision-makers that can help support the delivery and implementation of your program. These partners may have resources or contributions beyond what you can think of, so stay open to learning about what they are doing and how they want to work together.

Instructions: In the left column, brainstorm potential and existing partners that can support your work. Include actual names or organizations, if you know them. There are a few categories written in to get you started and a few "Other" spaces that can be used for partners that don't fit into the other boxes. In the right column, list ways these partners can support or participate in your programming.

Youth Advocates and Community Partners

Who can support the program?

How can they support the program?



Youth:



Families & Relatives:



Tribal Departments:



Decision Makers: Health committee, Tribal council



Schools: School Board, Principal, Teachers



Clinic & Health Staff:



Community Orgs:



Other:





Template: Reflect on Program Implementation

GROW
Reflect on Program Implementation





Instructions: Use this template to reflect on your program.

Reflecting on your program's successes and challenges will open up new ideas for adaptation. Expanding your circle of support and collaborating with others will boost your capacity and resources. Take some time to think about how you will grow with the program.

Step 1: Questions to Reflect on

Meet with community partners to gather feedback from different perspectives. Think about or discuss questions that could improve the next round of programming, like:

- What worked well?
- · What growth did you see in students?
- · What barriers or challenges occurred during implementation?
- What adjustments could be made to better coordinate and leverage available youth programs?





Box Breathing Exercise

https://www.youtube.com/watch?v=tEmt1Znux58



2.
Indigenous Youth
Program Evaluation

Keeping Track by NB3F



Keeping Track: Indigenous Youth Program Evaluation

November 8, 2023 Healthy Native Youth

Presented by: Renee Goldtooth-Halwood, MPH

Notah Begay III Foundation Santa Ana Pueblo, New Mexico

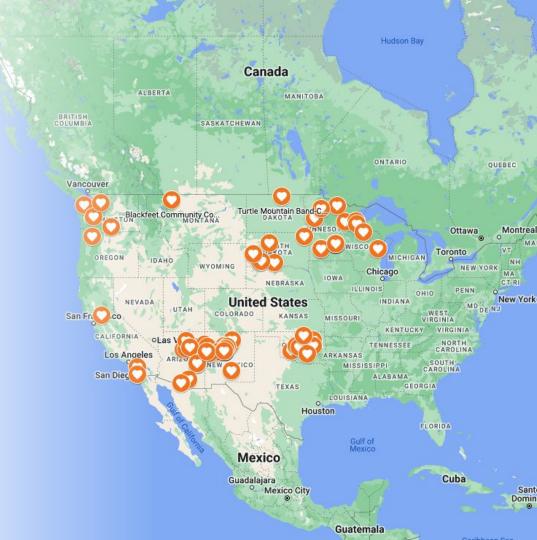






Community Partners

- 220 Awarded grants
- We have funded over six million dollars to 20 states.





THINK INSIDE
THE HOOP

Think back on the history of your tribe/nation and/or community. What evidence do you see that evaluation has always been present?

How did your ancestors and elders keep track of their work in the community?





Keeping Track: A Toolkit for Indigenous Youth Program Evaluation



Conversation Starters for Physical Activity

Starting conversations regarding exercise and activity can be helpful for youth to better understand ideas associated with this section of the knowledge kit.

- Is there a difference between exercise and activity?
- What are some exercises you do at home or school?
- What are some activities you do at home or school?
- Why do you or other people exercise and stay active?

THE HOOP

Each Native and Indigenous community is different. These inserts will focus on reflection moments on how the material can be applied to your own community.

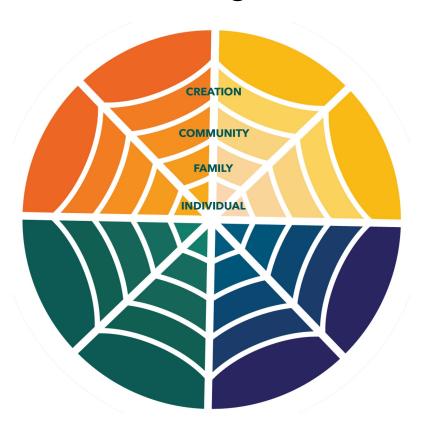


GRANDMA

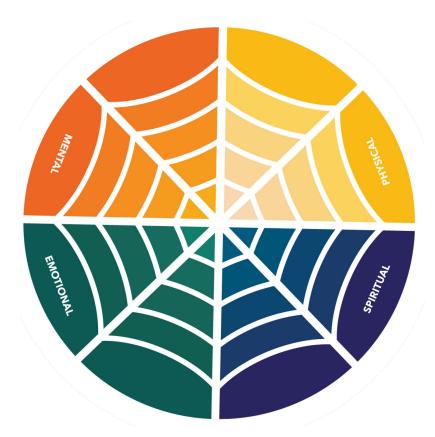
How do you have conversations with members of your community? These inserts will give you some ideas on how to bring evaluation understandings to your local stakeholders, especially the grandmas and grandpas!

Everyone can keep track, and this toolkit will help you assess and build your necessary skills and capacity to create resilient and sustainable projects, programs and organizations.

Socio-ecological Domain



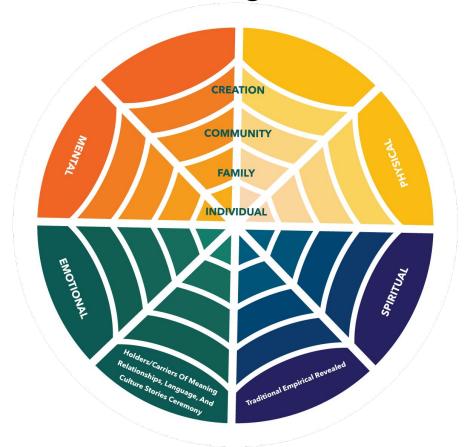
Four Dimensions of Wellbeing



Ways of Knowing & Indigenous Knowledge



NB3 Foundation's Indigenous Health Model





Indigenous Evaluation Process

Survey/Gather

- STEP 1: Build the evaluation team (or individual)
- STEP 2: Develop the evaluation questions
- STEP 3: Finalize the evaluation questions

Plant/Cultivate

- STEP 4: Identify what data you wish to collect and how you will collect it
- STEP 5: Collect the data

Harvest/Celebrate

- STEP 6: Organize the data
- STEP 7: Communicate
- STEP 8: Take time to celebrate and reflect with the community



Plant/Cultivate

STEP 4: Identify what data you wish to collect and how you will collect it.

STEP 5: Collect the data.

Plant/Cultivate

Core area: Youth Share results Development Outcome: Did we help children feel valued, confident, and empowered to achieve their sense of purpose?

Instructions: Below is a list of statements dealing with your general feelings about yourself. Please indicate how strongly you agree or disagree with each statement.

- 1. On the whole, I am satisfied with myself.
 - a. Strongly Agree
 - b. Agree
 - c. Disagree
 - d. Strongly Disagree
- 2. At times I think I am no good at all. R
 - a. Strongly Agree
 - b. Agree
 - c. Disagree
 - d. Strongly Disagree
- 3. I feel that I have a number of good qualities.
 - a. Strongly Agree
 - b. Agree
 - c. Disagree
 - d. Strongly Disagree
- 4. I am able to do things as well as most other people.
 - a. Strongly Agree
 - b. Agree
 - c. Disagree
 - d. Strongly Disagree
- 5. I feel I do not have much to be proud of. R
 - a. Strongly Agree
 - b. Agree
 - c. Disagree
 - d. Strongly Disagree

Knowledge Kit Screenshot

13. I am happy with myself. ♀ o



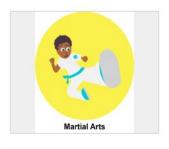






Knowledge Kit (Survey) Activity Icons















- 32 activity icons in jpg and png
- Found on NB3
 Foundation website: https://nb3
 foundation.org/knowledge-sharing-2/resources/
- Designed by Mateo Perez, Cochiti & Picuris Pueblo



Traditional Dancing/Feast Day



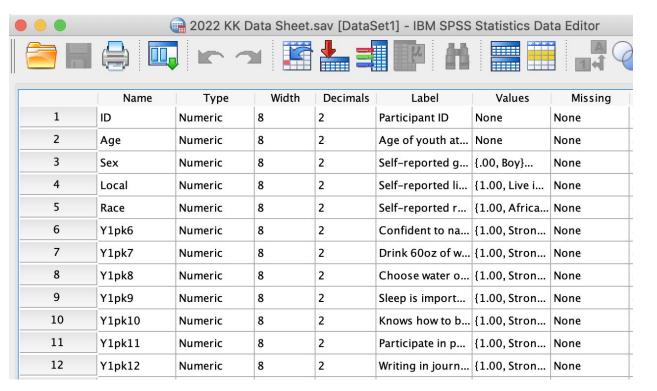
Harvest/Celebrate

STEP 6: Organize the data

Program	Program Start Date	Program End Date	Attendance Sheets	Pre-KK Administered	Pre-Evaluation Games Administered	Pre-Survey /Link Created	Pre-Survey Deadline	Post-KK Administered	Post- Evaluation Games Administered	Post-Survey/ Link Created	Post-Survey Deadline
Summer Camp	6/8/2021	7/22/2021	x	6/8/2021	6/8/2021	5/27/2021	6/10/2021	7/21/2021	7/21/2021	7/20/2021	8/6/2021
Fall Cross Country	8/16/2021	10/13/2021	×	8/16/2021	8/16/2021	8/16/2021	8/26/2021	10/12/2021	10/12/2021	10/11/2021	10/27/2021
Fall Golf	9/14/2021	11/2/2021	х	9/14/2021	9/14/2021	9/9/2021	9/15/2021	11/2/2021	11/2/2021	11/1/2021	11/16/2021

Table 3: NB3FIT Evaluation Tracker

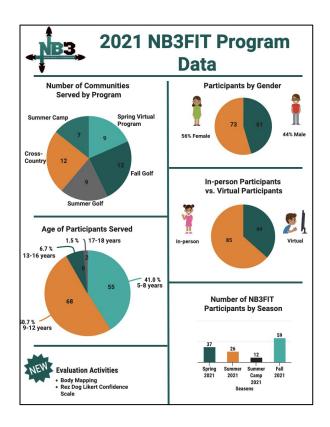
Harvest/Celebrate STEP 6: Organize the data

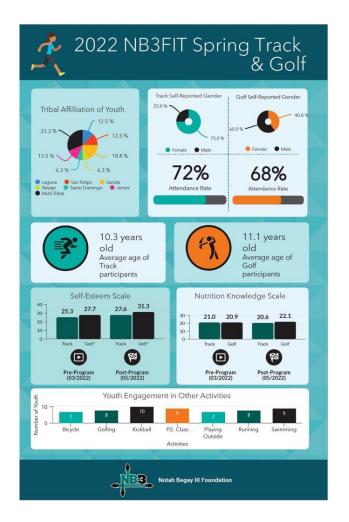


Harvest/Celebrate

STEP 6: Organize the data

Harvest/Celebrate STEP 7: Communicate







Evaluation in Different Forms

Our Talking Journey

How are you going to apply what you learned? What stood out for you in the presentation?

What inspired you about what you heard?

Where were you motivated?

Easy Peasy way to Keep Track

Plus +	Delta				
What went well?	 What can we change or strengthen? 				

Keeping Track: Physical Health







The Participants' Perspective (Qualitative)

Team Time

- Check Ins
- Journal Prompts
- Free Writing
- Talking Circles

Journal prompt: What is special about us as a team?

- "We are from other tribes/ pueblos, work together, push each other at running, help each other, encourage each other, we are cross country runners, we are fast, we are special, nice, kind, respectful".
- "We are very fast, we work together too and encourage each other to be better runners."
- "We support each other and push ourselves, we reflect, and we cheer each other on so the team can feel confident."

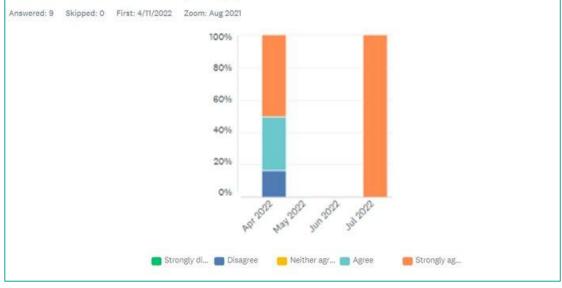
Can you identify a theme from the responses?



- Surveys
- Interviews
- Based on program values

Evaluating Coaching Staff

I am confident in leading the Healthy Nutrition components of programming. (Healthy Nutrition components- mean any of the following: Explaining recipe handouts, leading nutrition games, Hands-on snack making, leading journal discussions for nutrition prompt).





How Do We Use the Results?

Program Planning

Provide training for employees

Adjust the curriculum

Compare results across years

Set or adjust program goals

Funding

Being able to quantify impact

- •Provide statistical evidence supporting the program.
- Appeal to funders

Providing qualitative information

- •Show what is valued by the community
- •Upholding Indigenous knowledge and values

Build trust with parents and communities

Providing information that shows what we're doing

Sharing knowledge shows that we care



Keeping Track Toolkit Resources

Survey Development Community Mapping

Crafting an E.E.E.Excellent Story

A Model of Indigenous Wellness and Its Application to Evaluation

Indigenous Evaluators

Further Learning

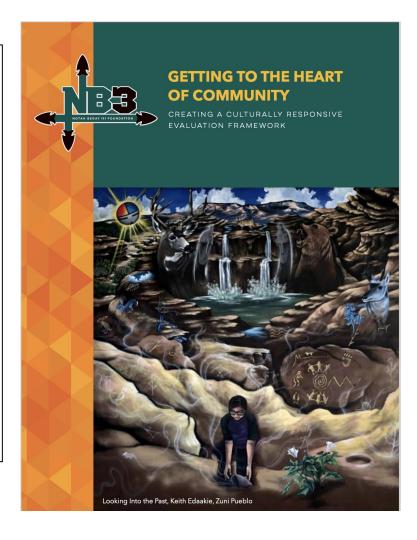


NB3FIT Program Data Analysis Tutorial utilizing Microsoft Excel Developed by John Snow, Inc.

Table of Contents

JSI

NB3FIT Program Data Analysis Tutorial



Getting to the Heart of Community: An Evaluation Journey with the Zuni Youth Enrichment Project



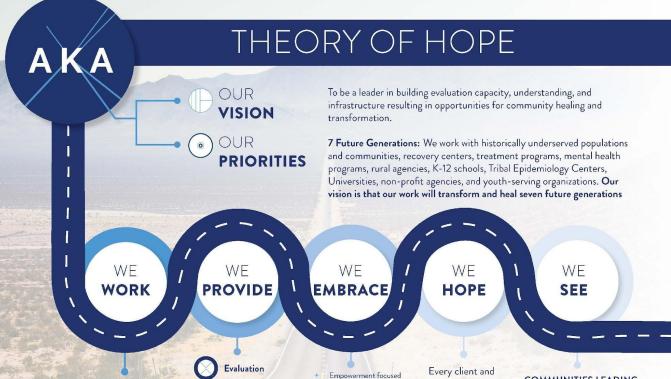


3.
Youth Led
Evaluation

Allyson Kelley & Associates https://www.allysonkelleypllc.com/aboutus



Our Values Theory of Hope



Every day we work to build equity, connection, and advocacy for the people, organizations, and communities that we serve.





Research





Grant Support



Health-Equity Focused Resources

Spirit based Teamwork Generosity Investment Health equity Forward thinking

Mentoring Integrity Passion

Intentional growth Innovation in all things Flexibility

Advocacy Family first

Empowering women

community is positively impacted by our collective work.

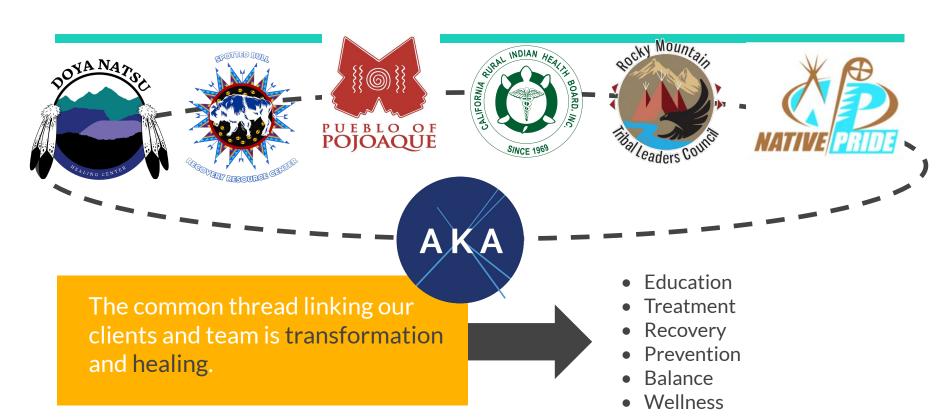
COMMUNITIES LEADING **EVALUATION EFFORTS New**

evidence of what works from our publications Families celebrating first generation college students and graduates Interns and students sustaining the work

RACIAL EQUITY Balanced

power systems Community healing and transformation

Our Clients



Indigenous Evaluation Frameworks & Youth





Youth Led Evaluation at AKA

Fort Peck 31st Annual Youth Leadership
Conference

Fort Peck Culturally-Based Prevention Program Evaluations

NPAIHB NARCH Public Health Research Academy







Image Sources: SBRRC/AKA, NW NARCH

Sometimes evaluation feels like piecing together the world's hardest jigsaw puzzle





Next Gen Evaluators...









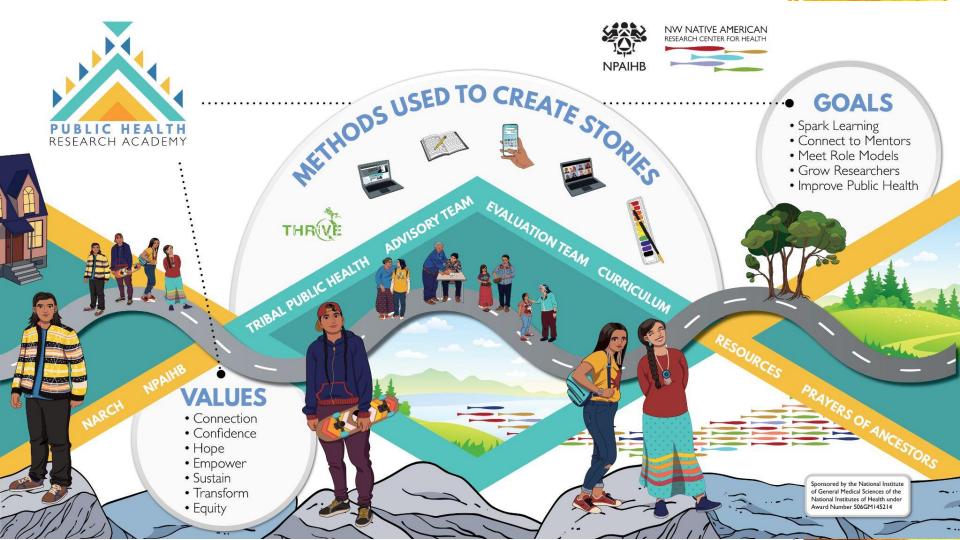
Control of the last of the las

What we did...

NW NARCH

- ★ 2023 Highlights
- ★ Baseline Summary Report
- ★ Presentation to Educate Youth on Evaluation
- ★ Follow-up Summary Report
- ★ Newsletter with AEA





Group Roles



Handout 2.0

What's my Vibe?

As you create your evaluation team, think about what role you would like to play? Select those you're interested in from the list below.

Project manager

Keeps things organized, on track leads and supports various evaluation positions and tasks/deliverables.

Data collector

Gets all data into one place, cleans and sorts data to understand what it means.

Qualitative Researcher Collects all qualitative data (text responses) and analyzes data for themes to answer a question, "What story can we tell about our Community Project?"

Quantitative Researcher Collects all quantitative data (numeric responses like grade, average age, # siblings etc.) to answer the question, "What are the characteristics of our Community Project?"



Storyteller

Tells the story at the end, helps create narrative around data points collected. Story can be written, oral, drawing, or other.



Cultural Reviewer Reviews content from a cultural lens. Does the approach and data honor and uplift culture, focus on strengths and resilience, recognize unique gifts of each tribe, land-based, sovereignty, etc.





How did we do it?

Quantitative (numeric) data

- Age
- Sex/Gender
- # of siblings
- Tribal affiliation

Qualitative (visual, arts, words) data:

- What are you excited about?
- What are you unsure of?
- Visual: Draw your family
- Visual: Take a picture of something that makes you smile
- Oral: Envision where you are in a week, a year, as a tribal elder. What do you see?



A STATE OF THE STA



What does your family drawing look like?

Image Source: NW NARCH

Reporting back to Youth



What we learned...

from NW NARCH

- ★ Good things take time
- ★ Collect only data you will use
- ★ In-person works best
- ★ Photos are data worth taking
- **★** Celebrate



What we did...

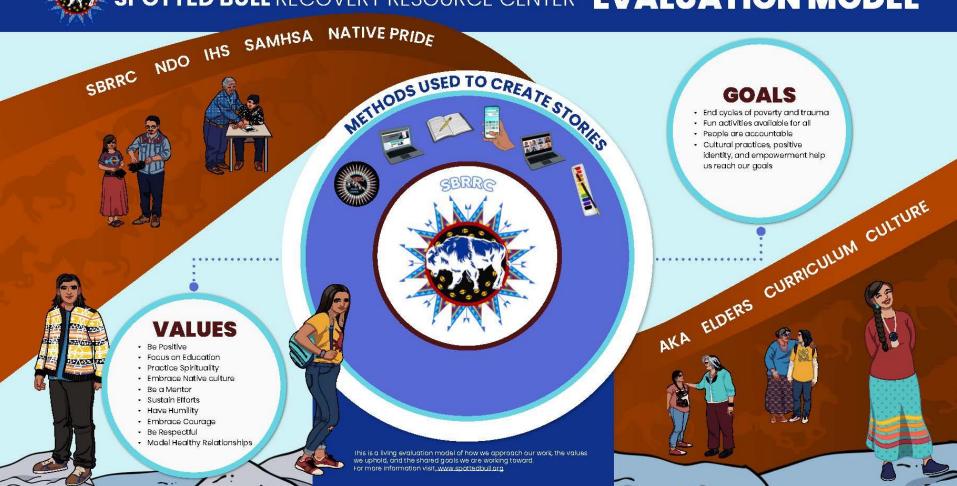
Fort Peck Indian Reservation Summer Evaluation

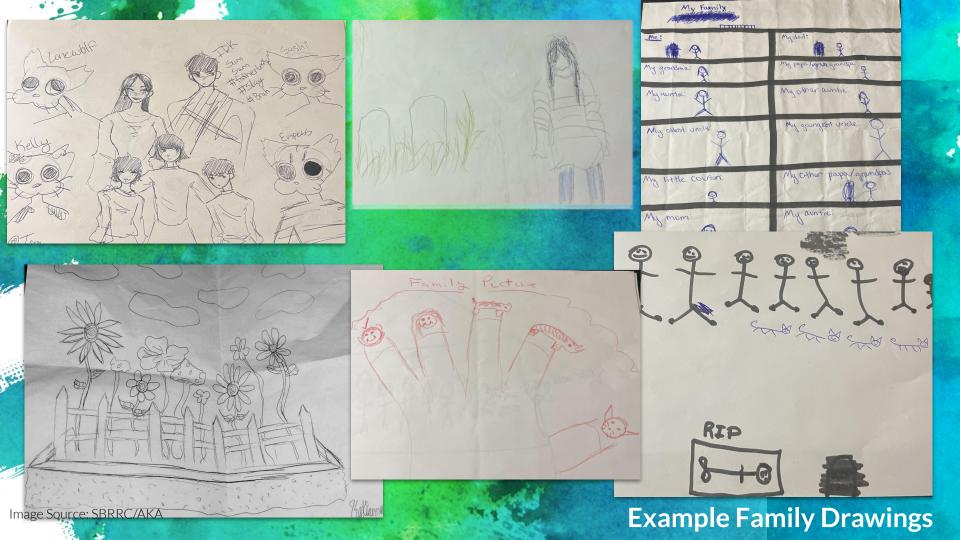
- ★ In-person data collection (surveys)
- ★ Online surveys (Qualtrics)
- ★ Photos
- ★ Videos
- **★** Qualitative reflections
- ★ Storytelling
- * Reflection
- ★ Training





SPOTTED BULL RECOVERY RESOURCE CENTER EVALUATION MODEL







Sharing All Youth Voices

Ask youth to draw images of...

- Where we are
- Vision of the future

Where we are



Vision of our Future





Summer events

C Data Collection Type and Takeaways

MEMORIAL DAY HORSEMANSHIP AND RODEO SCHOOL

May 26-30 | Poplar, MT



Data Collection:

Social Media, qualitative reflection



Key Takeaways:

707 youth and adults participated

RED BOTTOM
CELEBRATION
HORSEMANSHIP CLINIC

June 15 | Frazer, MT



Data Collection:

WILD HORSE STAMPEDE July 6 | Wolf Point, MT



Data Collection:

Qualitative reflection, online surveys, <u>social media</u>, <u>photos</u>



Key Takeaways:

Sobriety is fun—activities like archery, animal care, riding horses, and broncs.

BEING A GOOD RELATIVE CREATOR'S GAME YOUTH AND ADULT MENTORING CURRICULUM

June 12-16 | Bear Butte, MT



Data Collection:

Online Survey, photos, interviews, and social media

Key Takeaways:

16 youth and 10 adults certified will use skills to address bullying, emotional abuse, and personal safety

BADLANDS CELEBRATION HORSEMANHSIP CLINIC

June 22 | Brockton, MT



Data Collection:

Social Media Video Reel and Photos



Key Takeaways:

78 attendees, 30 horsemanship clinic participants

SADDLE BRONC RIDING CLININC July 29-30 | Poplar, MT



Data Collection:

17 paper surveys, interviews, social media, photos



Key Takeaways:

Participants learned how to ride and ride better.

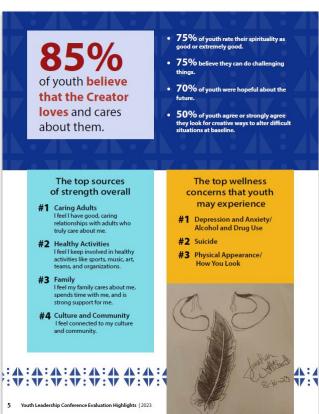
Planning Data Collection

Source: SBRRC/AKA Summer Evaluation Sur 2023 pg 4



The state of the s

Mixed Methods Tell Story





I was taking a picture of the sky, and it made me feel happy and grateful for how pretty the world is.

I was getting a Navaio Burger: it make me feel verv excited because my mom always talked about how good Navajo fry bread is.





We met Supa Man, and we felt good.

Image Source: SBRRC/AKA



A Contraction of the Contraction

Fort Peck Youth Leadership Written Report Group 2

Group 2 Report

One day we all got onto a bus and we all traveled together to a city called Billings. We all met on August 14, 2023. The next day we were all put into a group, we are the rez rockets. We all might be different in age (17,42,10,14,15) but we are all from Assiniboine and Sioux tribes. Some have dreams to be in the medical field or the military and retirement, and be batman. We all are ready to depart in different directions. Most of us are unsure of feeling and life



Documenting Perspectives

Source: <u>SBRRC/AKA Horsemanship Youth Rodeo Report</u> 2022, pg. 12



PARTICIPANT PERSPECTIVES

participants completed evaluations of the event

4.7 OF 5
was the overall rating given for the event

Loved the most...



- 1. Riding horses (n = 9)
- Learning culture (n = 7)
- 3. Interactions with others (n = 7)
- 4. Skills gained (n = 6)
- Goat (n = 3)
- 6. Food (n = 2)
- 7. Adult teachers (n = 2)
- 8. Well organized (n = 2)



...kids smiles, freedom of confidence, independence.

Want to learn more about...

- Horsemanship skills in general (n = 14)
- Culture and traditional stories (n = 11)
- 3. Nothing (n = 6)
- Horsemanship as wellness/ treatment (n = 4)
- Gender differences related to horsemanship (n = 2)



...traditional stories about native horse culture."

Learned...

- 1. History and culture (n = 16)
- 2. Tangible skills (n = 11)
- 3. Values and connections (n = 6)



...history behind the horse, importance of family, lifeblood story."

Enjoyed least...

- 1. Nothing (n = 6)
- 2. Goats (n =4)
- 3. Cool temperatures (n = 3)
- 4. Poor behaviors of participants (n = 3)
- 5. Lack of community involvement (n = 2)
- 6. Lack of instruction/organization (n = 2)

Improvements...

Most participants had no recommendations for improvements

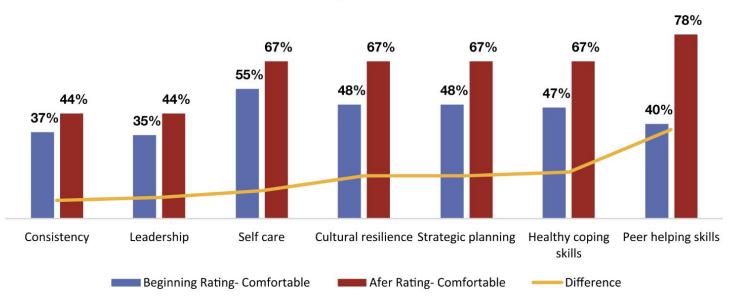
- 1. Implementation specifics (n = 7)
- 2. Riding horses / general (n = 5)
- 3. Outreach (n = 1)

*Note these data were collected from May 2022 participants. Evaluations were not collected at other events.



Mentoring Curriculum Before/After





*Based on the initial certification survey response from 9 youth and 8 adults.



The Horsemanship clinic was an opportunity to connect and learn about the horse, a sacred animal to the Fort Peck Tribes.



Hearned that animals are healing. you could build many friendships with them, they can bring joy.

Hearned that animals can help bring out a child's spirit.

Hearned to connect to a horse and understand their body language.

Culture **Teachings** & Lessons

Hearned what sunkawakan ovate means.

Horses can heal a human's spirit or sad emotions.

Food is culture.

Hearned about sage, sunflower, turnips and their uses!

Things people most enjoyed

- · Riding and learning about horses
- Petting Zoo
- · Spending time with the community/spending time with loved ones
- Archery lessons
- The food (Indian tacos)
- The friendly staff
- · Cultural teachings learning about Native plants

I liked seeing the youth and the community come together.

- Survey Participant

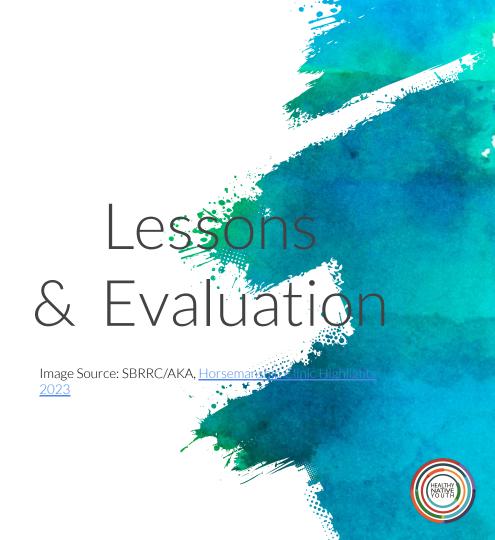
www.spottedbull.org







We appreciate the support of all SBRRC staff, community members, families, and program partners - Wadopana Event Committee, Wolf Point Community Organization (WPCO), Fort Peck Community College Agriculture Department, NDO, and SAMSHA Native Connections.



Evaluating Social Media Process & Reach

SHARING OUR EVENTS

Highlighting 6 events from the event

Social Media at SBRRC

EVENT

April 12, 2023, September 18, 2023

REACH



NOTES

	# of viewers posts and shares	Likes and comments		
Ladies Bronc riding and Wild Horse Riding Clinics Poplar, MT	180,000	1,327	6 posts, including a video Carrie posted while at the event that went viral. If the viral video removed reach was closer to 5000	
Memorials Day Creator's Games Poplar, MT	17,289	386	10 posts that included posters before the event, photos from each day of the events, and shared videos of the events	
Poplar Indian Days Poplar, MT	9,749	127	6 posts, including events poster and contest promotion	
Wild Horse Stampede Wolf Point, MT	6,085	160	4 posts, including event poster, photo contest, video during event and highlights video after the event	
Badlands Celebration Brockton, MT	5,253	188	3 post including event poster prior to event and follow-up video and with event highlights and photo carousel	
Fort Kipp Horsemanship Clinic Fort Kipp, Mt	637	17	1 video - no poster created for this event so no pre- promotion	
TOTAL	219,013	2,205		

REACTIONS

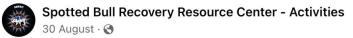




Engaging Youth With Social Media

- Encouraging them to take photos and videos
- Ask for youth volunteers to help hand out surveys or conduct interviews





Thanks to our partners, instructors, and everyone who came to #sbrrchorsemanship clinic this past weekend! Here are some fun highlights!

Be sure to join us for the horsemanship clinic this weekend or one of the many other fun events. For more details visit,

https://www.spottedbull.org/upcomingevents





LETTER TO TRIBAL COUNCIL

AUGUST 14-20TH

DEAR TRIBAL COUNCIL

We as people of the reservation constantly want to see change, feel security, and see positive lifestyles for our future generations. What I see on the reservation is a lot of people in pain, but I also see others who broke the chain of trauma and are changing their lives and doing things that normally they wouldn't have.

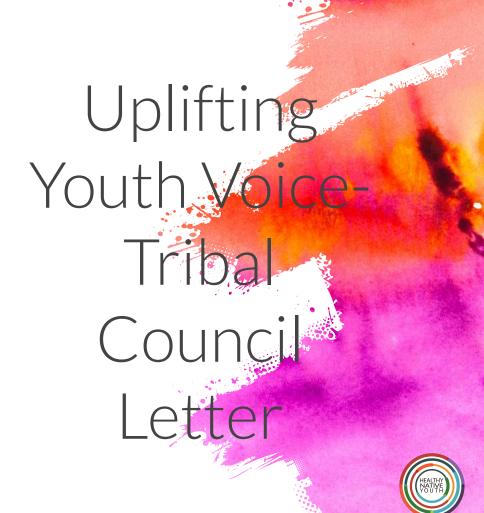
During the horsemanship camps we have learned that horses are a lot like us; they have their own personality and spirits. If you wait till the horse is older it will be a loth harder to break. You will have to put in much more work to change a horse who is set in his ways. Putting a saddle on them makes them act out more, be anxious, and they are more stubborn. It is possible, but all that work and time could be avoided if you start working with the horse when young.

Our vision for our people is to start with the youth. Put more resources and priority into the youth. When we focus on our youth we teach them how to break negative cycles. At Dr. Small's Native Pride conference we committed to break the cycle of poverty and trauma. So, how do we do this? By keeping a positive attitude and teaching our youth about their cultural identity. We must empower them and teach them how to mentor each other on their road to healing....... Historical trauma is real, but we cannot forget that historical resilience is real too. Breaking negative cycles is hard, but it is easier when we start with our youth.

Sincerely,

NDO Youth Lenders





Lessons From Youth Led Evaluation...

- Multiple methods work best
- We don't need to evaluate everything
- We are storytellers
- Evaluation is part of the history and library of knowledge that will help our community heal



Image Source: SBRRC/AKA

4. Let's Talk About

Logistics

- Share Your Video
- Use the Chatfeed

Engagement

- Use the Chatfeed
- ASL
- **Zoom Reactions**









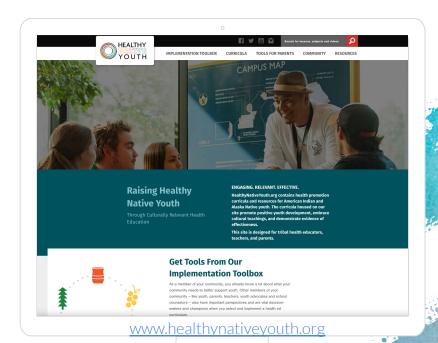




Practice in Action

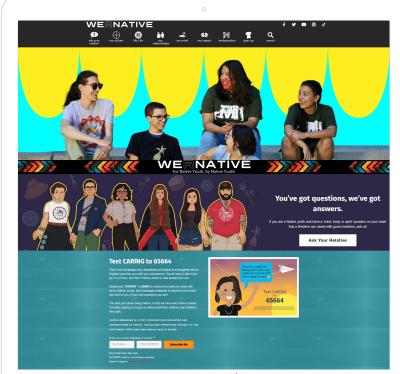
Taking it back home!





Healthy Native Youth

- ★ Implementation Toolbox
- ★ Filter & Compare Tool
- ★ Stand-alone Lessons
- Tools for Caring Adults
- ★ Community of Practice
- ★ Resources, Support, & TA
 - Upload & Submit Your
 Own Curricula



www.wernative.org

WERNATIVE

We R Native

For Youth

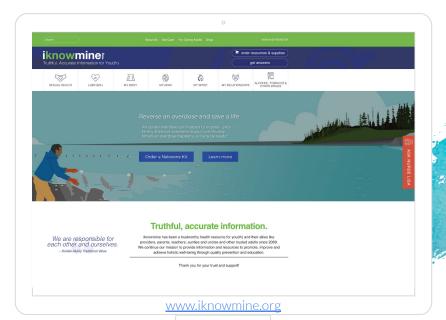
- ★ Multimedia health resource for Native youth by Native youth
- ★ "Ask Your Relative" Q&A Service
- ★ Youth can text "NATIVE" to 94449
- ★ Follow on Instagram, Twitter,YouTube, Facebook











I Know Mine

For Alaska Native Youth

- Get Condoms
- "Ask Nurse Lisa" Q&A Service
- Opioid Overdose Response
- AK Syringe Services Program
- Follow on Twitter, YouTube, Facebook











COLLEGE









Caring Messages

To get regular reminders about how awesome you are from people who care and who've got your back!

- ★ Text "Caring" to 65664
- ★ Text "College" to 65664
- ★ Text "Veterans" to 65664



Youth Support M



For free 24/7 crisis support



Crisis Text Line Text: NATIVE to 741 741 www.crisistextline.org/



Suicide and Crisis Lifeline Dial or Text: 988 www.988lifeline.org/chat/

Abuse & Sexual Assault



StrongHearts Native Helpline Call, text, or chat 24/7 1-844-7NATIVE (762-8483) www.strongheartshelpline.org



National Sexual Assault Hotline Call (24/7): 1-800-656-HOPE www.rainn.org/



National Teen Dating Abuse Helpline Call (24/7): 1-866-331-9474 Text: LOVEIS to 22522 www.loveisrespect.org



Childhelp National Child Abuse Hotline (24/7): 1-800-4-A-Child (422-4453)

Drugs, Alcohol & Tobacco



National Institute on Drug Abuse for Call: 1-800-662-HELP www.nida.nih.gov/researchtopics/parents-educators



Truth: Smoking, Vaping, and Opioids Text: DITCHVAPE to 88709 www.thetruth.com/article/this-is-guitting



Get the Facts About Drugs: lust Think Twice Call: 1-855-378-4373 Text: 55753 www.justthinktwice.gov/



National Drug Information Treatment & Referral Hotline Call: 1-800-662-4357 www.samhsa.gov/find-treatment

National Hotline. Reach Out

www.boystown.org/hotline

Call: 1-800-448-3000

Text: VOICE to 20121

Mental Health



Mental Health America Call: 1-800-969-6642 Text: MHA 741 741 www.mhanational.org/



Teens Helping Teens Call: 1-800-852-8336 Text: YLNATIVE to 839 863 www.theyouthline.org



We R Native: My Mind Text: CARING to 65664 www.wernative.org/my-mind



Caring Messages - to remind you of how awesome you are! Text: CARING to 65664 Text: COLLEGE to 65664

& Get Help

PAGE 1 OF 3

Youth Support M



Relationships & Dating



StrongHearts Native Helpline Call, text, or chat 24/7 1-844-7NATIVE (762-8483) strongheartshelpline.org/



Love is Respect Call (24/7): 1-866-331-9474 Text: LOVEIS to 22522 www.loveisrespect.org



That's Not Cool Healthy Relationships, Online & Off Call (24/7): 1-866-331-8453



We R Native: My Relationships www.wernative.org/my-

Sexual Identity - 2SLGBTQ+



Paths (Re)Membered Project Text: 2SLGBTQ to 94449 www.pathsremembered.org/



Native Youth Sexual Health Network www.nativeyouthsexualhealth.com/



Call (24/7): 1-866-488-7386 Text: START to 678 678 www.thetrevorproject.org/



IT GETS It Gets Better Project www.itgetsbetter.org/

Sexual Health



Call: 1-800-230-7526 Chat: www.plannedparenthood.org/ learn/roo-sexual-health-chatbot



We R Native: Sexual Health Text: SEX to 94449 www.wernative.org/ask-yourrelatives



I Know Mine www.iknowmine.org/asknurse-lisa



It's Your Sex Life









Planned Parenthood







www.itsyoursexlife.com









Call (24/7): 1-888-373-7888 Text HELP to 233 733 www.humantraffickinghotline.org



THRIVF Linktree:

https://linktr.ee/npai hbthrive?utm_source

Click on icons to go to resource 🧇

Youth Support M



Bullying



Stopbullying.gov www.stopbullying.gov/resources/teens



Cyberbulling www.cyberbullying.org/resources/



We R Native: Bullying Prevention www.wernative.org/my-life/lifehacks/bullving-prevention

Find Help Near You



SAMSHA - Find the treatment center closest to you www.samhsa.gov/findtreatment



Mental Health America -Find the clinic closest to you www.mhanational.org/findaffiliate

Text Message Campaigns



Text: NATIVE to 94449 For health & wellness tips



Caring Messages - to remind you of how awesome you are! Text: CARING to 65664 (ages 13-24) Text: COLLEGE to 65664 (college youth)



Text: SEX to 94449 Get tips and resources to protect your sexual



Text: 2SLGBTQ to 94449 or ALLY to 94449 Native. Two-Spirit. LGBTQ. #BornSacred



For inspiration and motivation on your journey in Health, Technology, Engineering or Math



Text: FITNESS to 94449 For inspiration and motivation to conquer your personal wellness goals and you could win fitness gear or a fitbit!!!

TIP: SIGN UP FOR ONE CAMPAIGN AT A TIME. OTHERWISE YOUR MESSAGES WILL GET ALL MIXED UP AND THAT'S NO

We ALL need Help...

... at different points in time. Every single one of us! Trust your gut and...

Share - any concerns you have

Talk - with someone you can trust





Û

https://linktr.ee/npaihbthrive





@npaihbthrive

	Emotional Safety Plan	
Youth Support	Youth Support Resources	
②	The Trevor Project	
(Suicide Prevention Lifeline	
○	Crisis Text Line	
M	We R Native	
(Surviving a Suicide Loss	
WM	We Matter Campaign	
♥	Suicide Awareness Voices of Education	
MH	Mental Health.gov	

Talking is Power For Adults

Tips & Resources for

- ★ Talking to Youth About Sexual Health
- ★ Getting the convo started
- ★ Online Printable Resources <u>here</u>

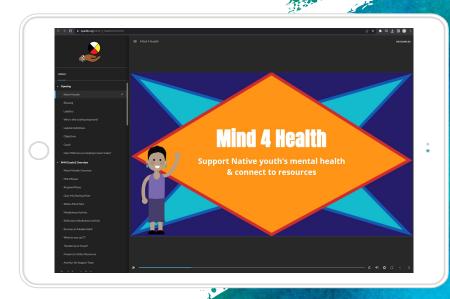
TEXT
"EMPOWER"
TO 94449



Mind4Health For Adults

Two Parts:

- ★ A text message service to nurture conversations with youth to build our mental health together
- ★ Online 90-min training



https://www.healthynativeyouth.org/curricula/mind4health-training





Join the Healthy Native Youth Movement!

Sign up for <u>Newsletter</u> Text "HEALTHY" to 94449

Follow us on Facebook, Instagram, Twitter, YouTube

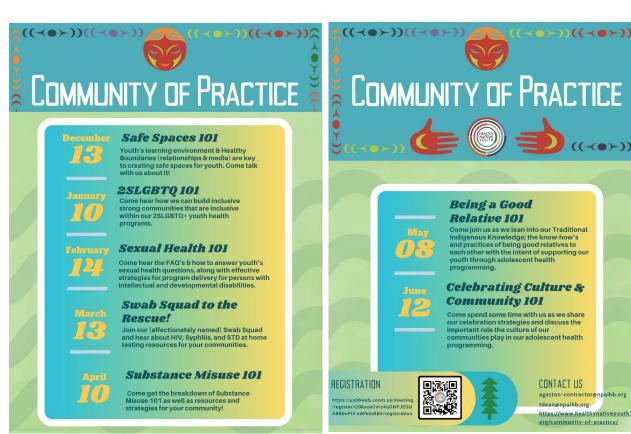


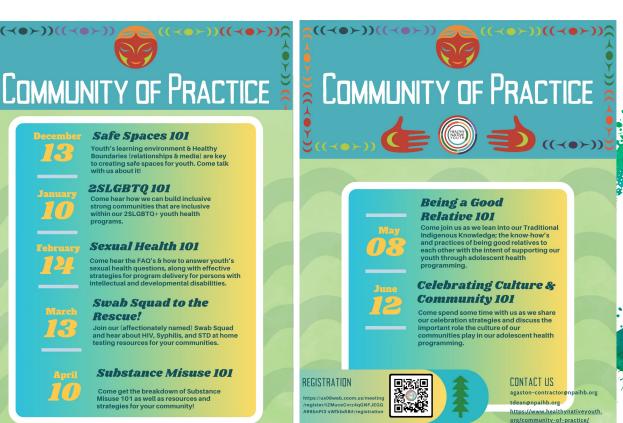




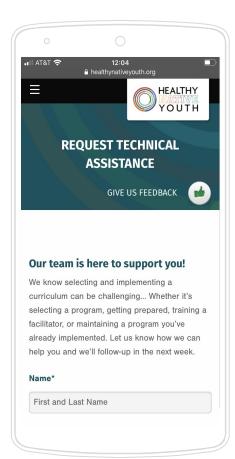


Mark Your Calendars!











Ahe'hee! Quyana! Thank you!

From Project Red Talon (2021-2022)









Alaska Native Tribal Health Consortium











University of Texas - School of Public Health



Inter Tribal Council of Arizona, Inc.







Northwest Portland Area Indian Health



You can find us at: Amanda Gaston, <u>agaston-contractor@npaihb.org</u>; Michelle Singer, <u>msinger@npaihb.org</u>

Funding Credit

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Service HIV and behavioral health
programs. This work is also supported
with funds from the Secretary's Minority
AIDS Initiative Fund.



Be the 3rd Bricklayer

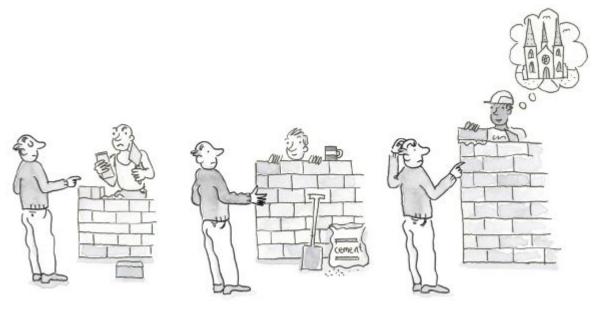


Image: orielly.com



Let us Close with a Blessing

"Ish dom hoh icheema." (I cherish you.)

Zuni Pueblo

